



**Student Postcard Report**  
**2024 - 2025**  
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# Contents

- Employability
- Explore HE - Pre 16
- Explore HE - Post 16
- Future Selves
- Preparing for Student Life
- Study Skills
- Post 16 Options
- UCAS Talks

# Employability 2024 - 2025

## Student Postcards

# Demographic information

## Employability:

- What is AI?
- CV and Cover Letter
- Transferable Skills
- Interview Techniques

406 out of 554 (73.3%)  
young people completed  
the postcards



Eight schools and colleges

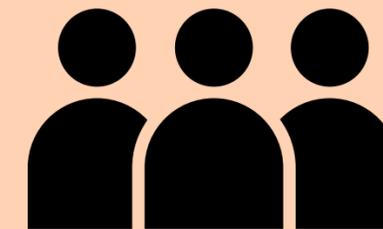


2024 - 2025



Year groups:

- 10 - 13

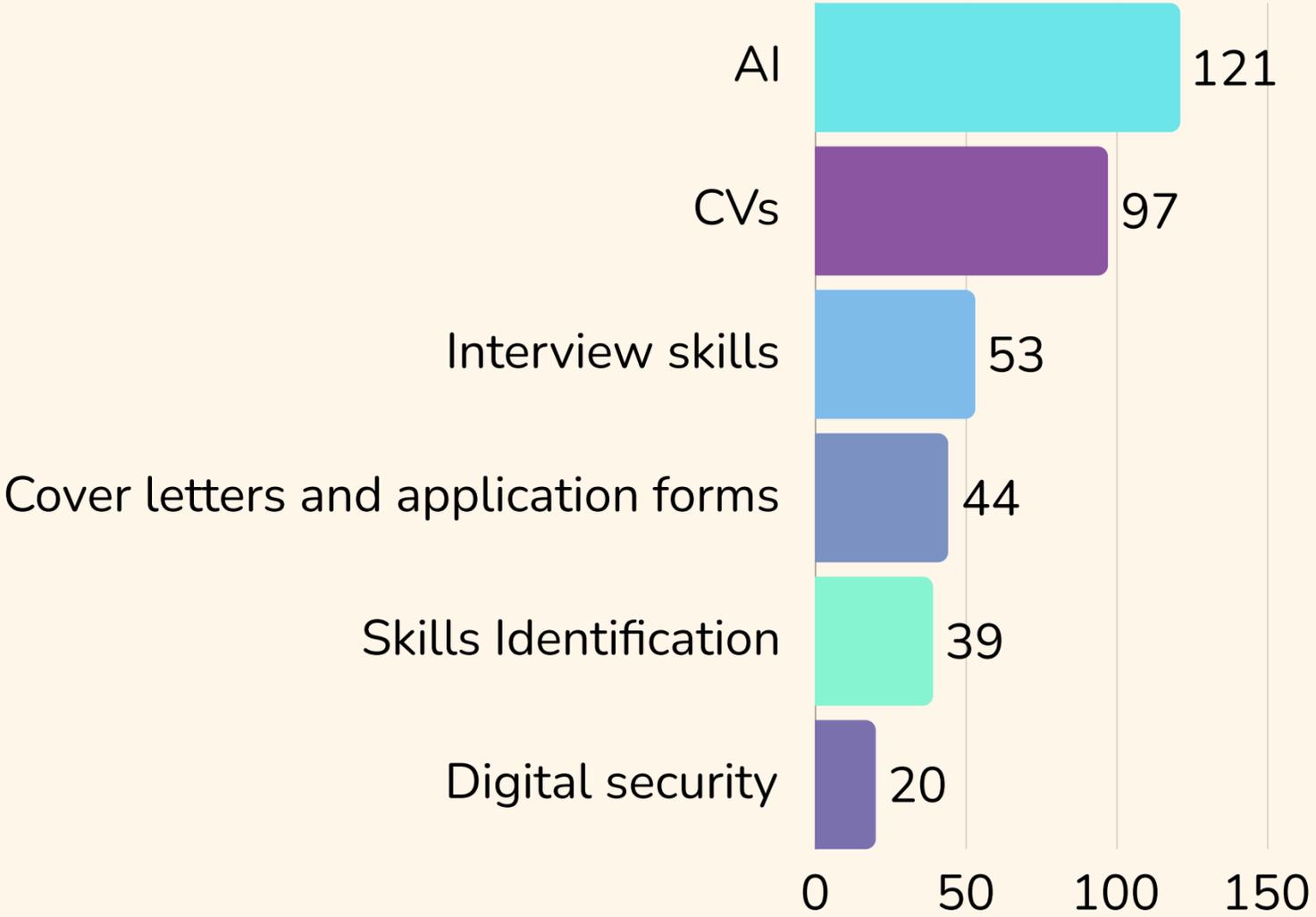


# How would you improve the session?

Number of responses	%	Broad Themes	Example
202	56.9	Positive/nothing to improve	"You can't improve it, it was great!"

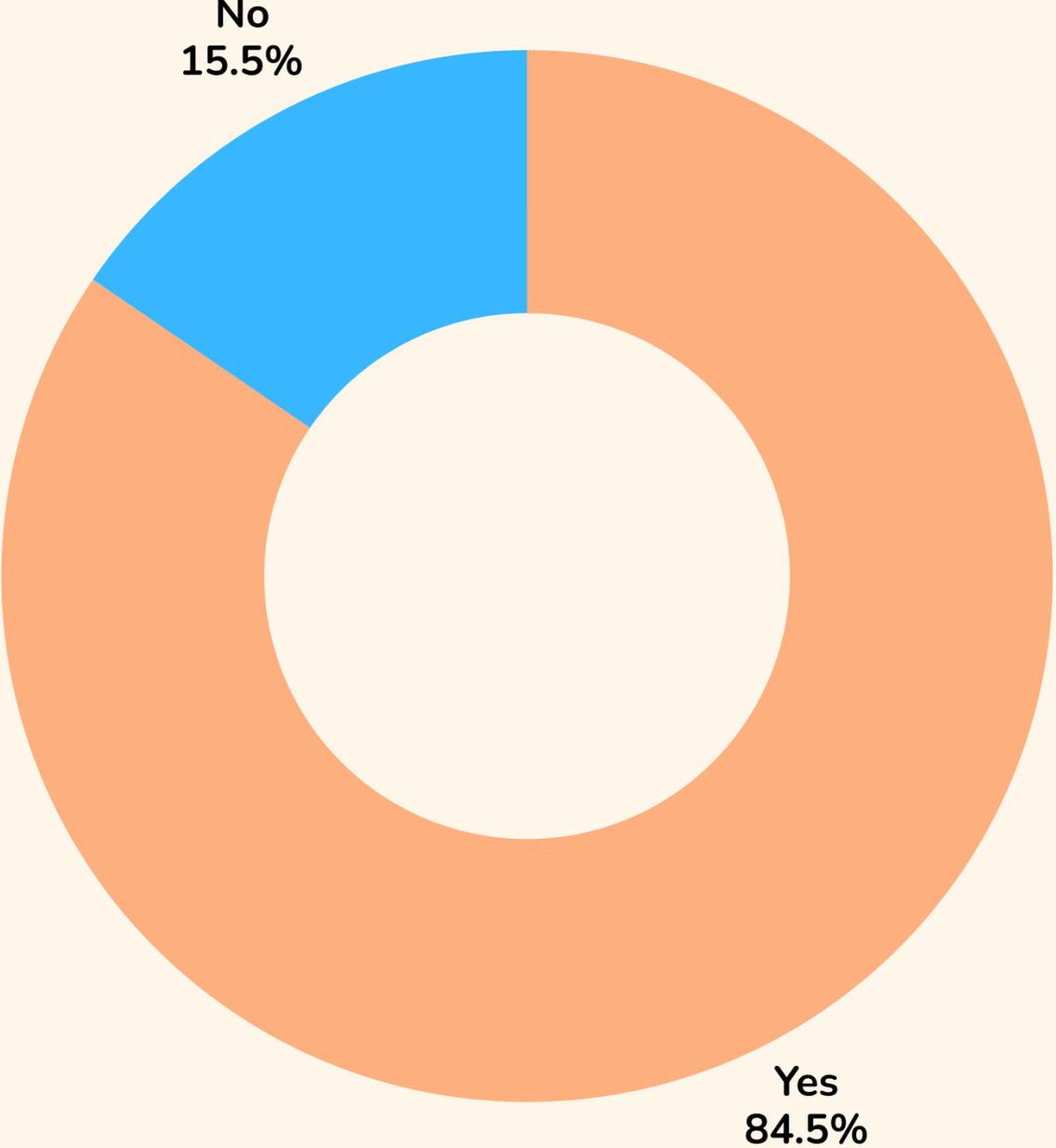
Number of suggestions	%	Broad Themes	No. of suggestions	%	Sub Themes	Example
105	68.6	Activities	65	61.9	Less activities	"Bit less activities - more engaging"
			24	22.9	More activities	"More active activities"
			14	13.3	Fine-tuning	"Make activities easier"
38	24.8	Content	3	7.89	Context	"A better opening tell us more about yourself and pathways"
			15	39.5	Deeper exploration	"How to prevent being reliant on AI"
			20	52.6	More practical examples	"How the different interview types suit different job roles"
6	3.92	Materials				"Supply more pens"
6	3.92	Classroom management				"More of us listening"
153	43.1	Total				

# Write one thing you've learned from today's session

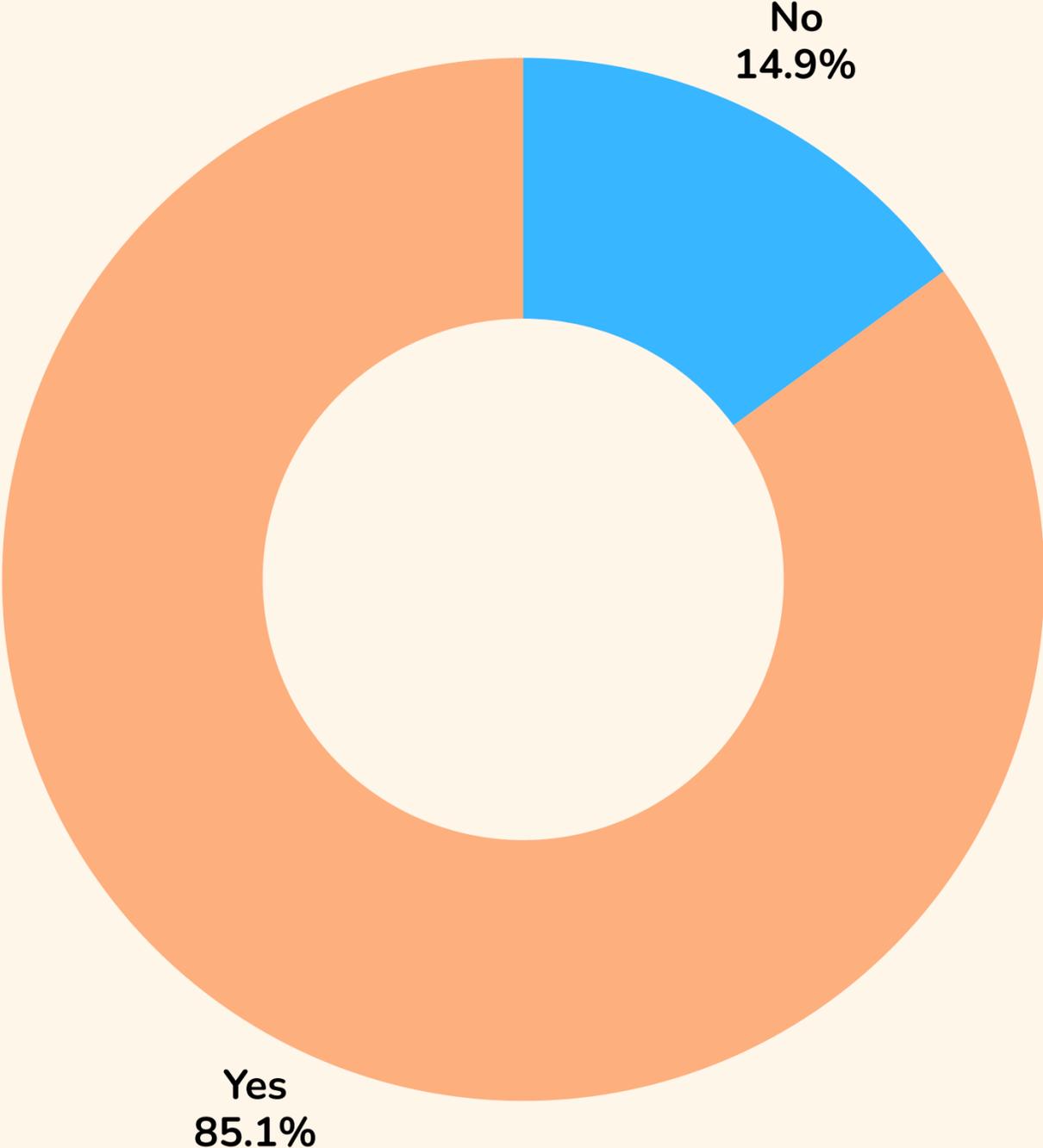


%	Themes	Example
32.4	AI	“That we shouldn't just rely on AI but we can use it if we need more understanding.”
25.9	CVs	“CVs are only read for 5-7 seconds.”
14.2	Interview skills	“How to act in interviews and how to prepare for them.”
11.8	Cover letters and application forms	“How to properly write a cover letter.”
10.4	Skill identification	“Skills can be used across a variety of things.”
5.35	Digital security	“Make a password people can't guess.”

# Would you recommend this activity to a friend?



# Has the session helped you think about the future?



# Write one word to describe today's session

Number of responses	%	Broad Themes	Number of responses	%	Sub Themes	Example
300	78.3	Positive	116	38.7	Experience	"It was fun and interesting;"
			92	30.7	Informative	"Taught me cover letters"
			54	18	Personal impact	"I feel more confident about my future"
			38	12.7	Engagement	"It was also good that we could get involved"
61	15.9	Constructive				"Session was informative but too much talking for me"
22	5.74	Critical				
383	94.3	Total				

# Summary

**56.9%** said there is nothing to improve

**84.5%** would recommend this activity to a friend

**85.1%** said it helped them think about their future

Write one word to describe today's session:

**78.3%** of responses were positive

**43.1%** of responses provided ways to improve the sessions. Of those responses:

- **68.6%** suggested activities
- **24.8%** suggested the content of the session
- **3.92%** suggested the materials
- **3.92%** suggested classroom management

When asked to write one thing you've learned from today's session:

- **32.4%** mentioned AI
- **25.9%** mentioned CVs
- **14.2%** mentioned interview skills
- **11.8%** mentioned cover letters and application forms
- **10.4%** mentioned skill identification
- **5.35%** mentioned digital security

**Explore HE Pre 16  
2024 - 2025  
Student Postcards**

# Demographic information

## Explore HE Pre 16:

- Explore HE Pre 16
- Allied Health
- Explore HE Pre 16 (with Allied Health tour but not Taster session)
- Journalism

2024 - 2025



493 out of 503 (98%) young people completed the postcards

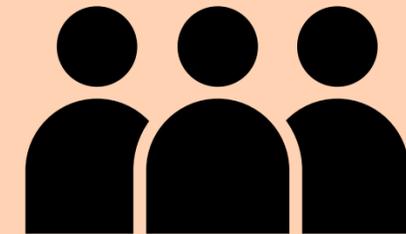


10 schools and colleges



Year groups:

- Year 9
- Year 10

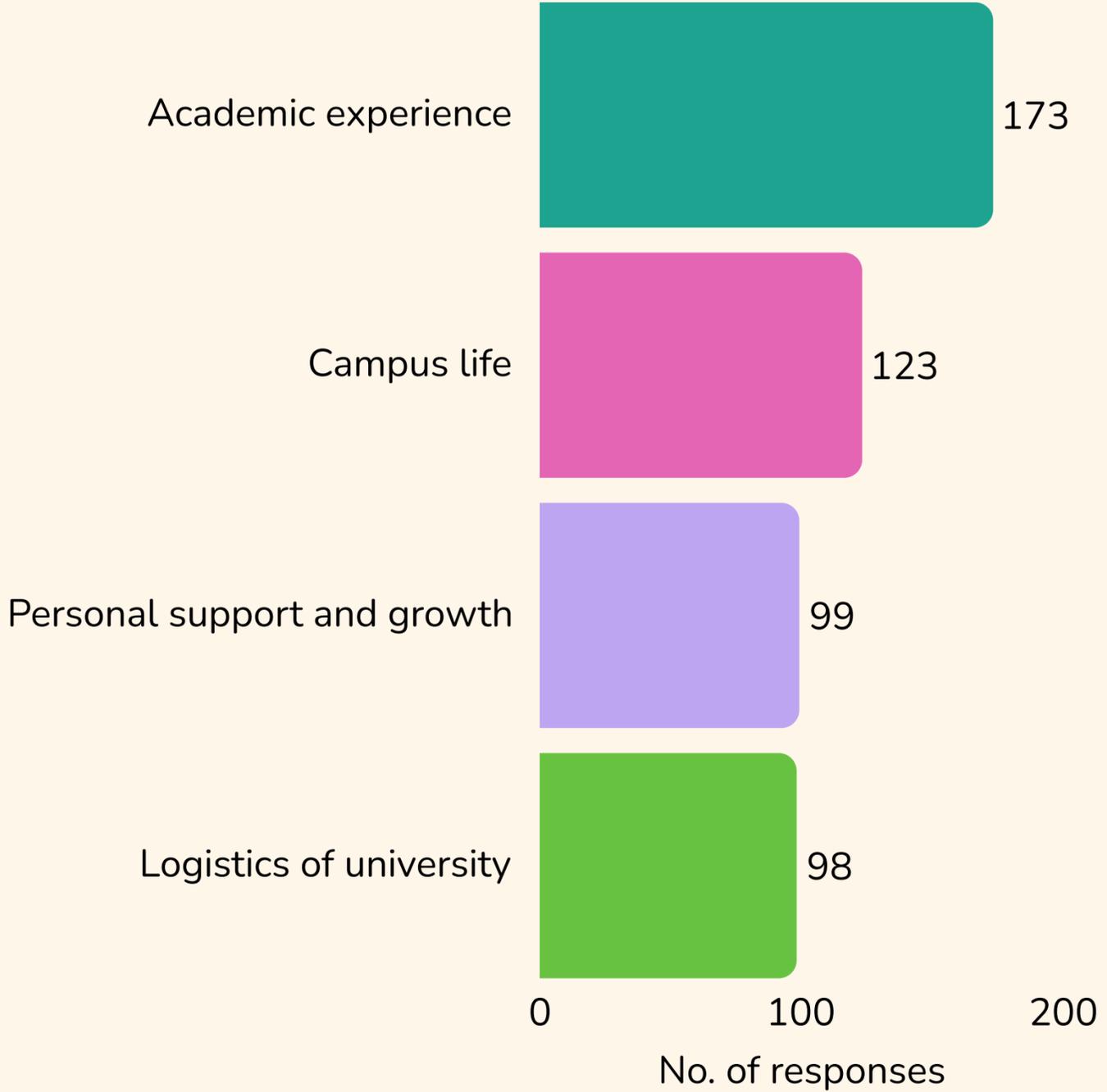


# How would you improve the session?

Number of responses	%	Theme	Example
182	37.3	Positive or nothing to improve	"I genuinely don't think any improvements are needed"

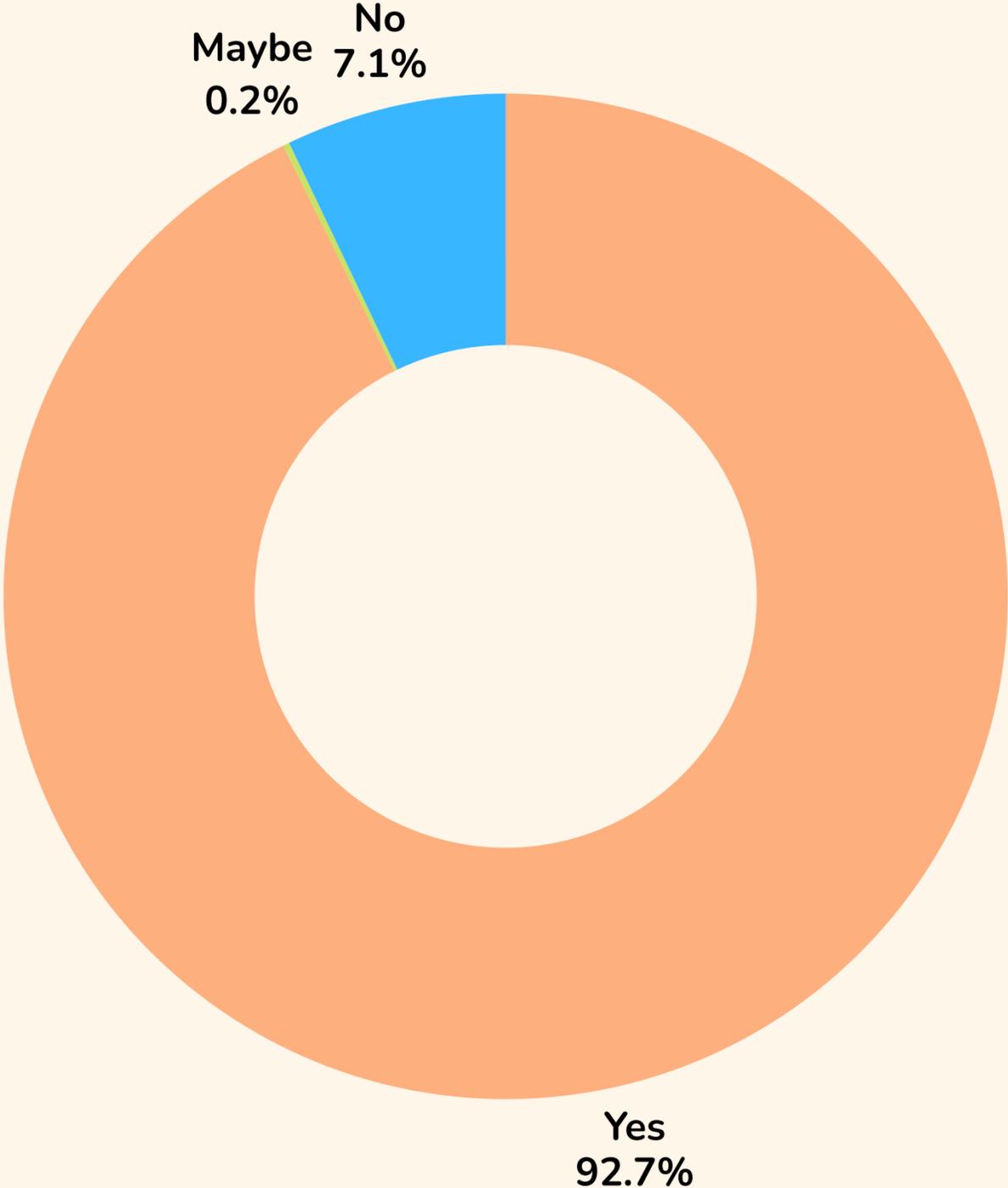
Number of suggestions	%	Broad Themes	Number of suggestions	%	Sub Themes	Example
159	52	Engagement	84	52.8	Group interaction	"More sharing our ideas with each other"
			51	32.1	Practical activities	"More practical demonstrations"
			24	15.1	Interactive presentation	"Get us doing more"
138	45.1	Tour and Presentation Content	55	40	More time to explore	"Longer time spent on campus tour"
			48	34.8	Lecture experience	"See classrooms and dorms"
			35	25.4	Course and subjects	"Include a specific course"
9	2.94	Duration and workshop content	4	44.4	Student culture	"Mention/discuss more about actual life and culture within this city"
			5	55.6	Diversity and inclusion	"Incorporate a range of different perspectives from different ethnicities and genders"
306	62.7	Total				

# Write one thing you've learned from today's session

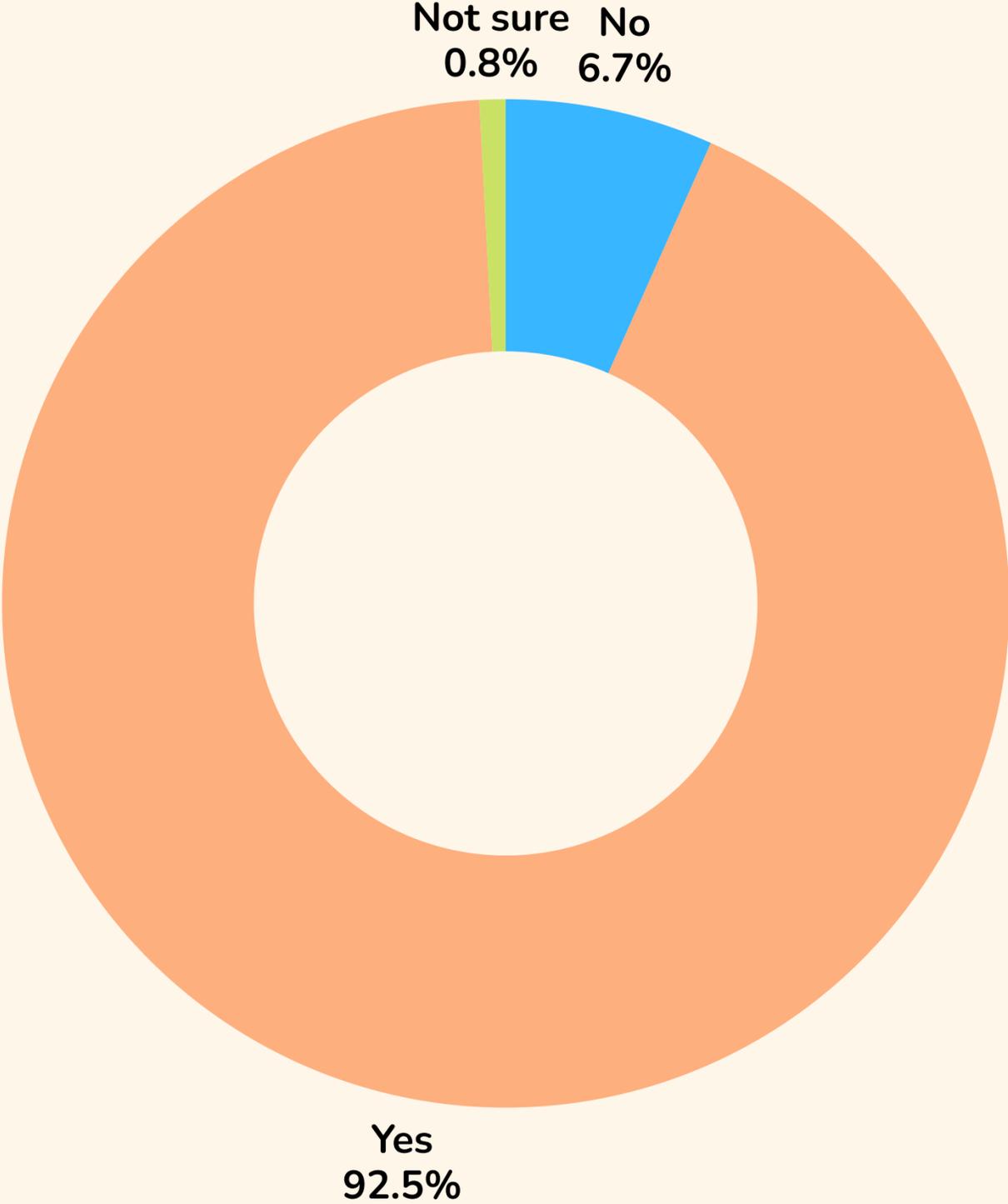


%	Themes	Example
<b>35</b>	Academic experience	“There are many courses you can do in university.”
<b>25</b>	Campus life	“Accomodation isn't always on campus.”
<b>20</b>	Personal growth and support	“If you study hard you can do what ever you want.”
<b>20</b>	Logistics of university	“About university and how it works.”

# Would you recommend this activity to a friend?



# Has the session helped you think about the future?



# Write one word to describe today's session

Number of responses	%	Broad Themes	Number of responses	%	Sub Themes	Example
433	96	Positive	173	40	General enjoyment	"Fun"
			158	36.5	Educational value	"Informative"
			62	14.3	Future aspirations	"Helped me in making choices about the future"
			40	9.24	Hospitality	"The staff were lovely"
14	3.1	Critical	"Nothing I really wanna do is here."			
4	0.89	Constructive	"Lengthy"			

# Summary

**37.3%** said there is nothing to improve

**92.7%** would recommend this activity to a friend

**92.5%** said it helped them think about their future

Write one word to describe today's session:

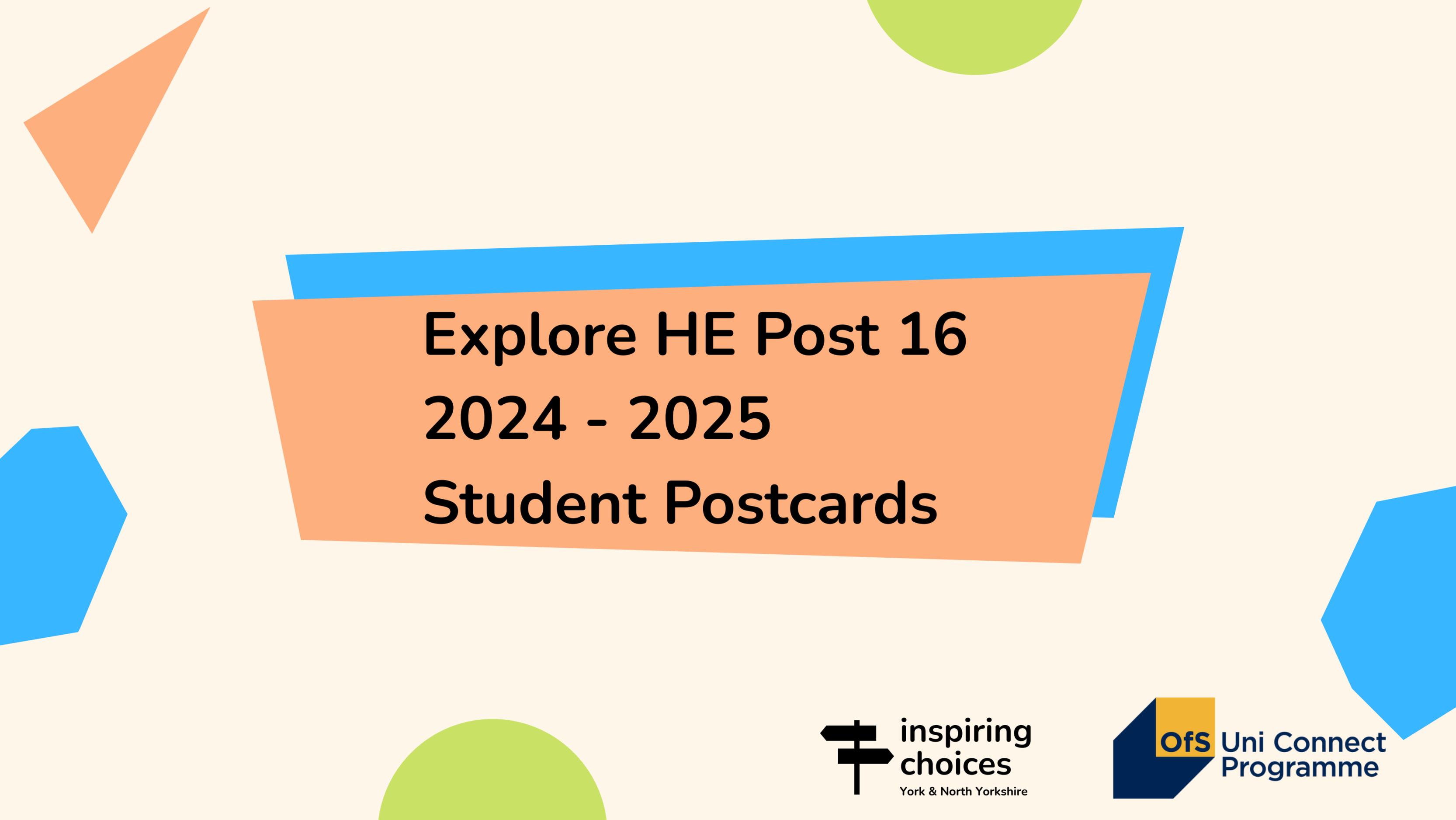
**96%** of responses were positive

**62.7%** of responses provided ways to improve the sessions. Those responses fit into the following themes:

- **52%** Engagement
- **45.1%** Tour and course content
- **2.94%** Duration and workshop content

When asked to write one thing you've learned from today's session:

- **35%** mentioned academic experience
- **25%** mentioned campus life
- **20%** mentioned personal growth
- **20%** mentioned logistics of university



**Explore HE Post 16  
2024 - 2025  
Student Postcards**

# Demographic information

## Campus Visits:

- Why HE
- Apply to HE
- Explore HE Post 16 Campus Visits
- Policing Taster

2024 - 2025



312 out of 356 (87.6%) young people completed the postcards



Five schools and colleges



Year groups:

- 12 and 13
- Progression Year

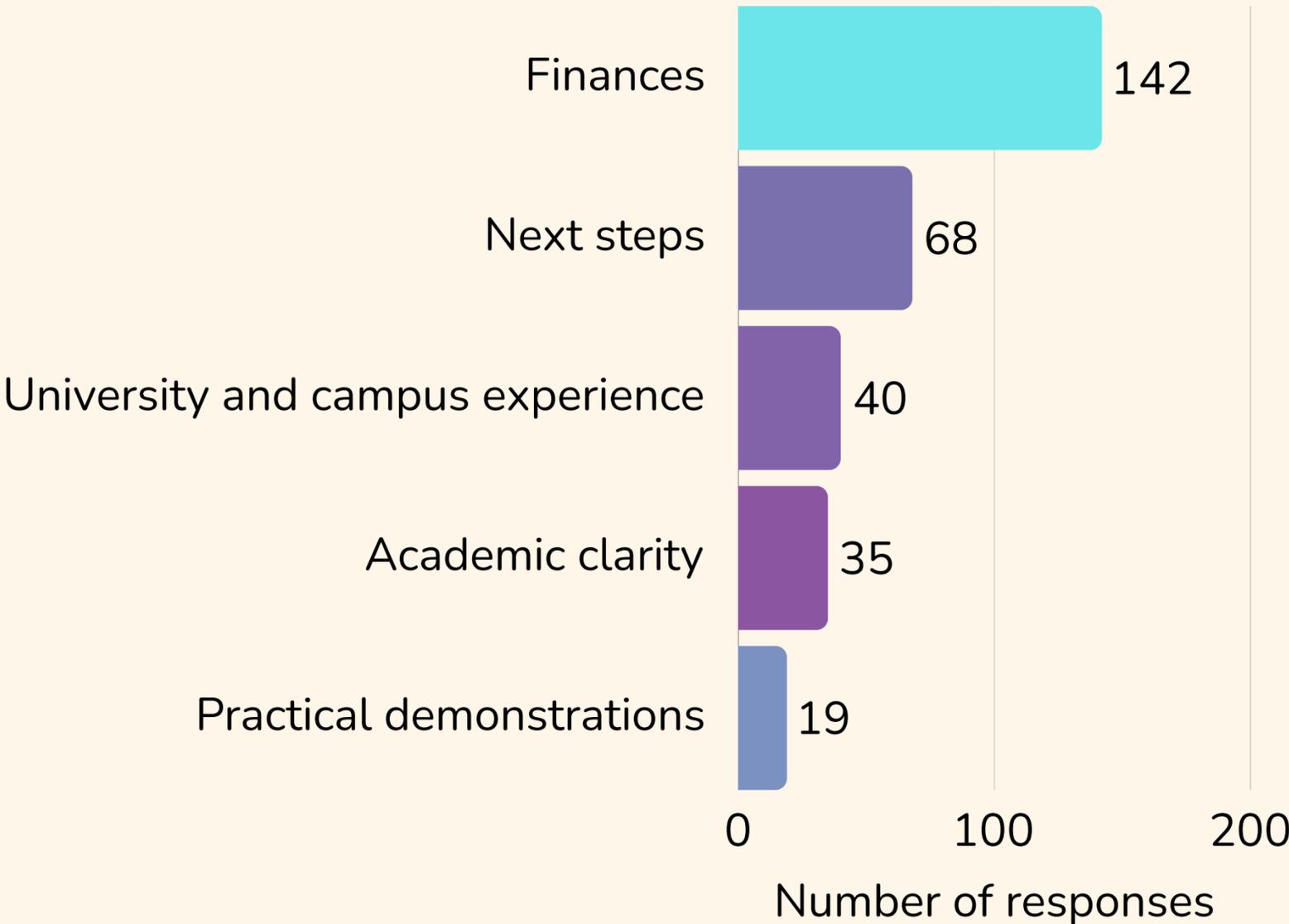


# How would you improve the session?

Number of responses	%	Themes	Example
83	27.2	Positive or nothing to improve	"I don't think it needs any improvements."

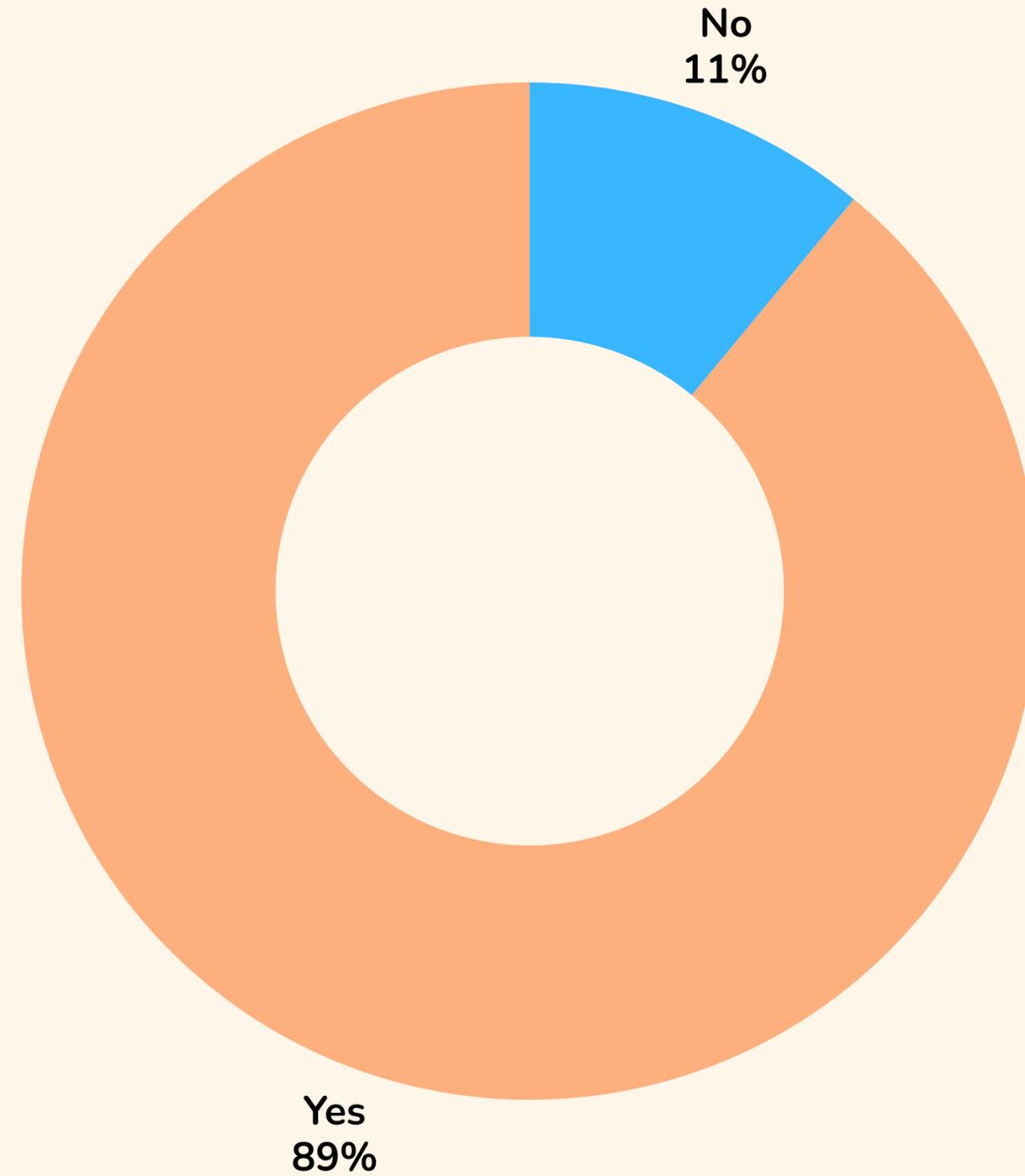
Number of suggestions	%	Broad Themes	Number of suggestions	%	Sub Themes	Example
114	51.4	Engagement	68	59.6	Interactive presentation	"More interaction with us/audience/class."
			34	29.8	Practical activities	"More interactive activities."
			12	10.5	Group interaction	"Smaller group to ask questions."
64	28.8	Structure and length of day	62	96.9	Shorter	"More concise/condensed/summarised."
			2	3.13	Topic breaks	"Add breaks between topics."
44	19.8	Tour and course content	26	59.1	Course and subjects	"Try and get students/teachers from each subject."
			10	22.7	Exploring more	"A more detailed tour."
			8	18.2	Lecture experience	"Talk more about what lectures are about."
222	72.8	Total				

# Write one thing you've learned from today's session

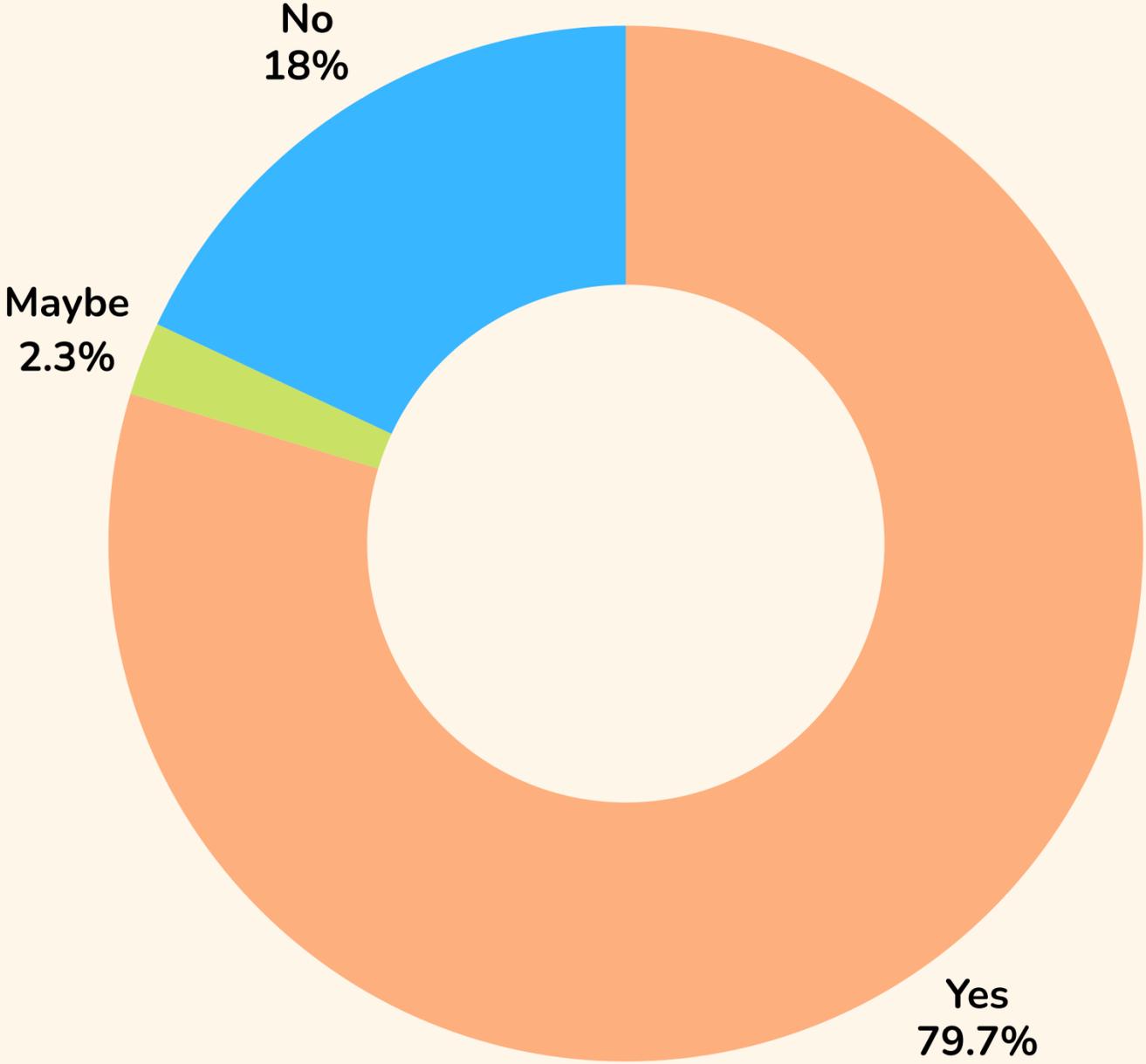


%	Themes	Example
46.7	Finances	“Different types of funding available.”
22.4	Next Steps	“What I want for the future.”
13.2	University and Campus Experience	“Uni isn't just about the lessons and theres much more to it.”
11.5	Academic clarity	“Different types of teaching.”
6.25	Practical demonstrations	“I have a lot to learn about the police.”

# Has the session helped you think about the future?



# Would you recommend this activity to a friend?



# Write one word to describe today's session

Number of responses	%	Broad Themes	Number of responses	%	Sub Themes	Example
228	89.1	Positive	158	69.3	Informative	“Insightful”
			58	25.4	Enjoyment	“Interesting”
			12	5.26	Inspiring	“Impactful”
8	3.13	Constructive	“I didn’t feel particularly interested as there was no mention of sectors that require creativity”			
21	8.2	Critical				

# Summary

**27.2%** said there is nothing to improve

**79.7%** would recommend this activity to a friend

**89%** said it helped them think about their future

Write one word to describe today's session:

**89.1%** of responses were positive

**72.8%** of responses provided ways to improve the sessions, of those:

**51.4%** mentioned engagement

**28.8%** mentioned structure and length of day

**19.8%** mentioned the tour

When asked to write one thing you've learned from today's session:

**46.7%** mentioned finances

**22.4%** mentioned next steps

**13.2%** mentioned university and campus experience

**11.5%** mentioned academic clarity

**6.25%** mentioned practical demonstrations

# Future Selves 2024 - 2025 Student Postcards

# Demographic information

Future Selves

162 out of 245 (66.1%) young people completed the postcards



2024 - 2025

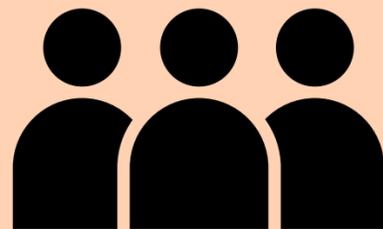


Five schools and colleges



Year groups:

- 10
- 12
- L1-3

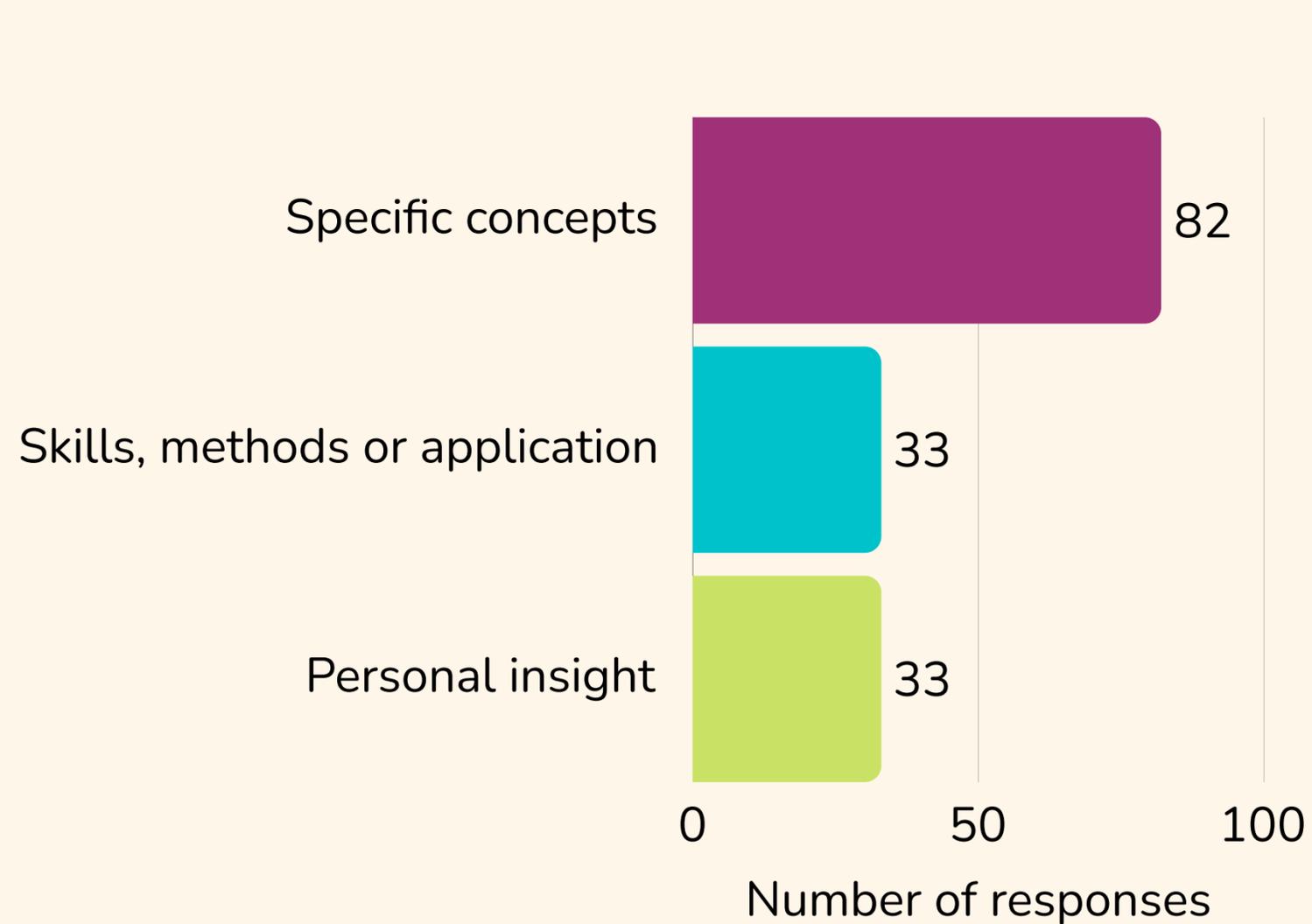


# How would you improve the session?

Number of responses	%	Theme	Example
79	59	Positive or nothing to improve	"I really enjoyed the lesson they are both excited to teach which made me work and enjoy (wouldn't improve)"

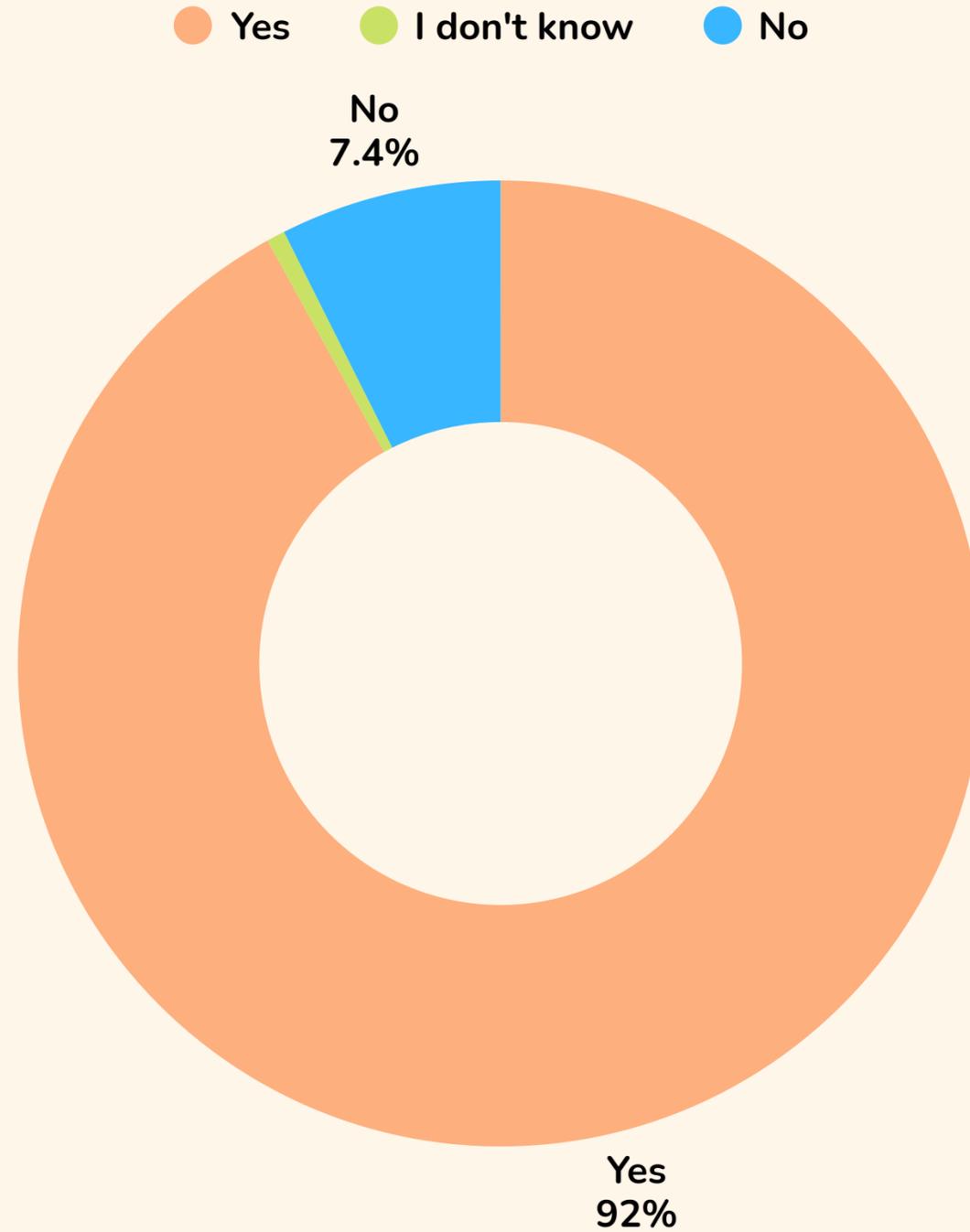
Number of suggestions	%	Broad Themes	Number of suggestions	%	Sub Themes	Example
28	50.9	Interaction and engagement	14		Physical and creative activities and videos	"More engaging activities"
			8		Student interaction	"More interaction with other students"
			6		Student and staff interaction	"Ask more questions"
20	36.4	Structure and logistics	14		Resources	"More pictures on the slideshows and sheets for independent work"
			4		Duration and pace	"Faster pacing"
			2		Timings and breaks	"Possibly its good to add some kind of rests"
7	12.7	Focus of content	4		HE and career focus	"Provide more information about how to get a job or apprenticeship."
			3		More examples	"Maybe more ideas/examples of realistic goals/achievements for students."
55	69.6	Total				

# Write one thing you've learned from today's session

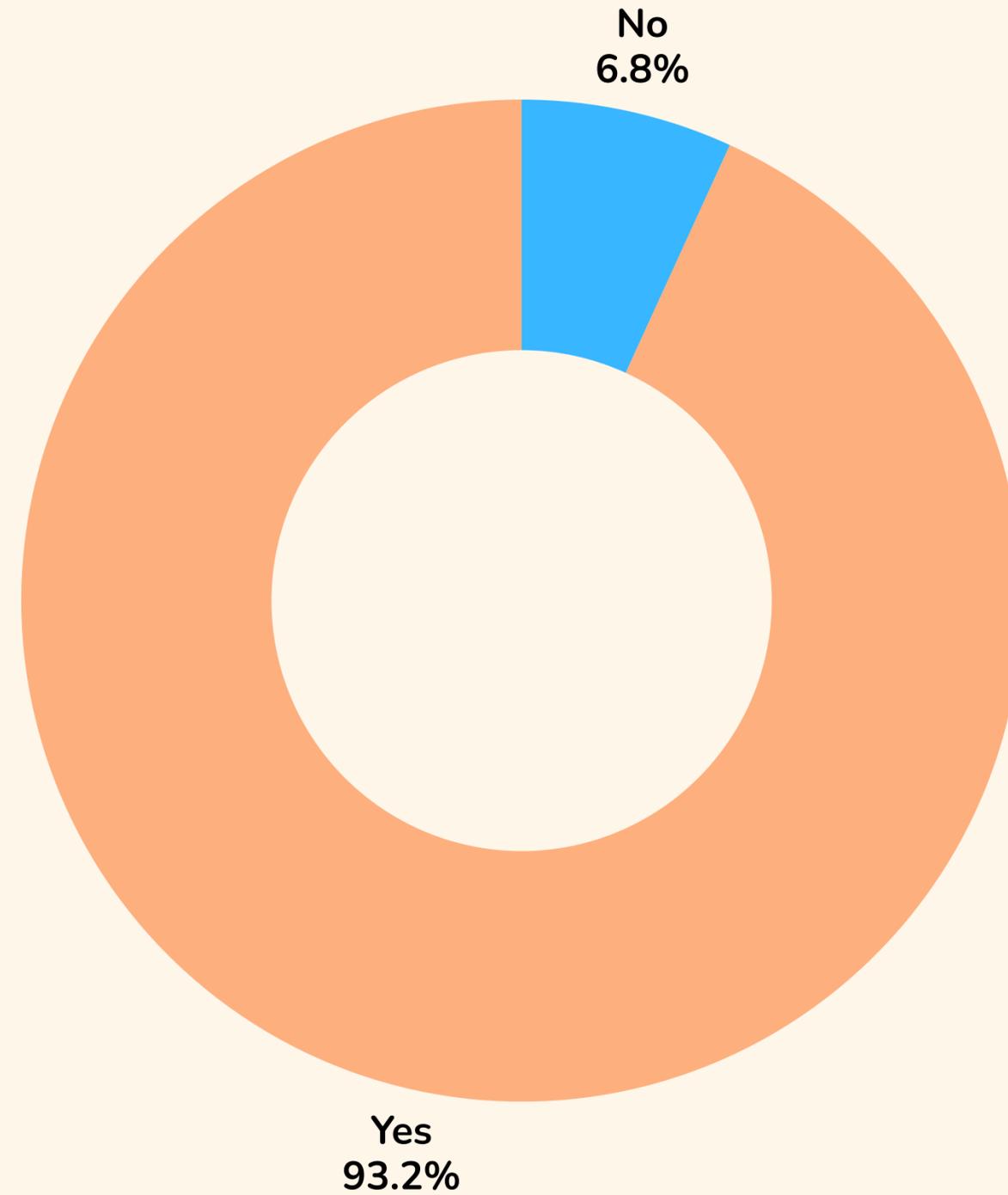


%	Theme	Example
55.4	Personal insight	“How to improve my future”
22.3	Skills, methods or application	“Intrinsic and extrinsic motivation”
22.3	Specific concepts	“SMART goals”

# Would you recommend this activity to a friend?



# Has the session helped you think about the future?



# Write one word to describe today's session

Number of responses	%	Broad Themes	Number of responses	%	Sub Themes	Example
146	98.6	Positive	78	53.4	Enjoyment	"Fantastic"
			44	30.1	Personal impact	"It was fun and I liked how it helped planning my future"
			24	16.4	Inspiring	"A positive outlook to university"
1	0.68	Construtive	"Happy but disappointed there was no answer to murder mystery."			
1	0.68	Critical				

# Summary

**59%** said there is nothing to improve

**92%** would recommend this activity to a friend

**93.2%** said it helped them think about their future

Write one word to describe today's session:

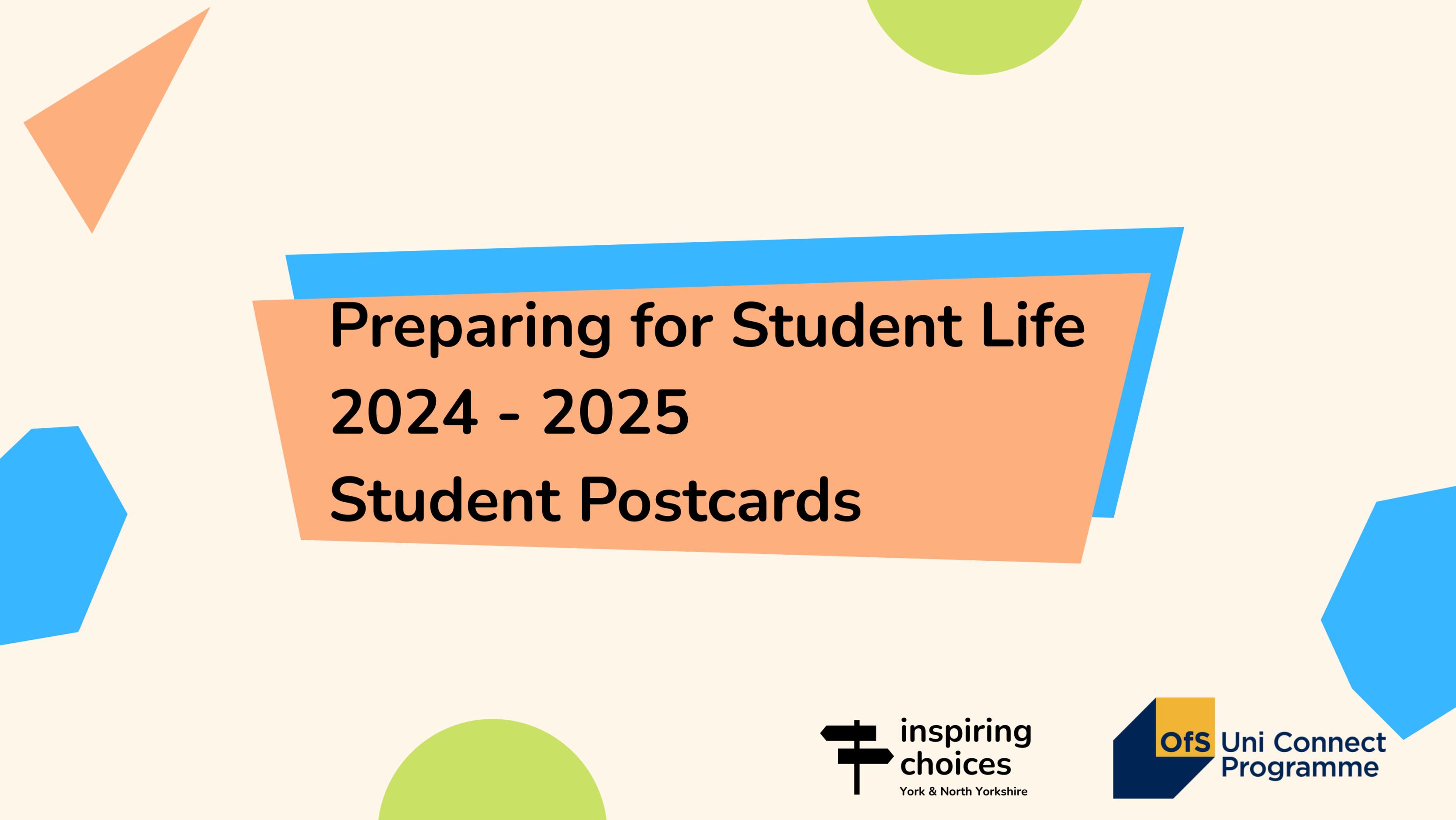
**98.6%** of responses were positive

**69.6%** of responses provided ways to improve the sessions. Of those responses:

- **50.9%** suggested changes to the interaction and engagement in the workshop
- **36.4%** suggested changes to the structure and logistics of the workshop
- **12.7%** suggested changes to the content

When asked to write one thing you've learned from today's session:

- **55.4%** mentioned personal insight
- **22.3%** mentioned skills, methods or application
- **22.3%** mentioned specific concepts



# Preparing for Student Life 2024 - 2025 Student Postcards

# Demographic information

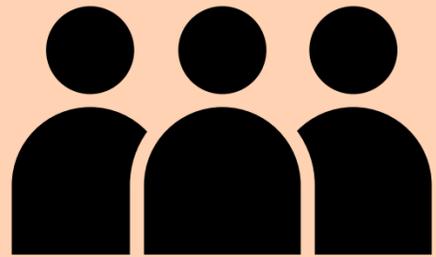
## Preparing for Student Life

2024 - 2025



Year groups:

- Year 12



16 out of 16 (100%)

young people completed

the postcards who

attended the campus visit.



One school



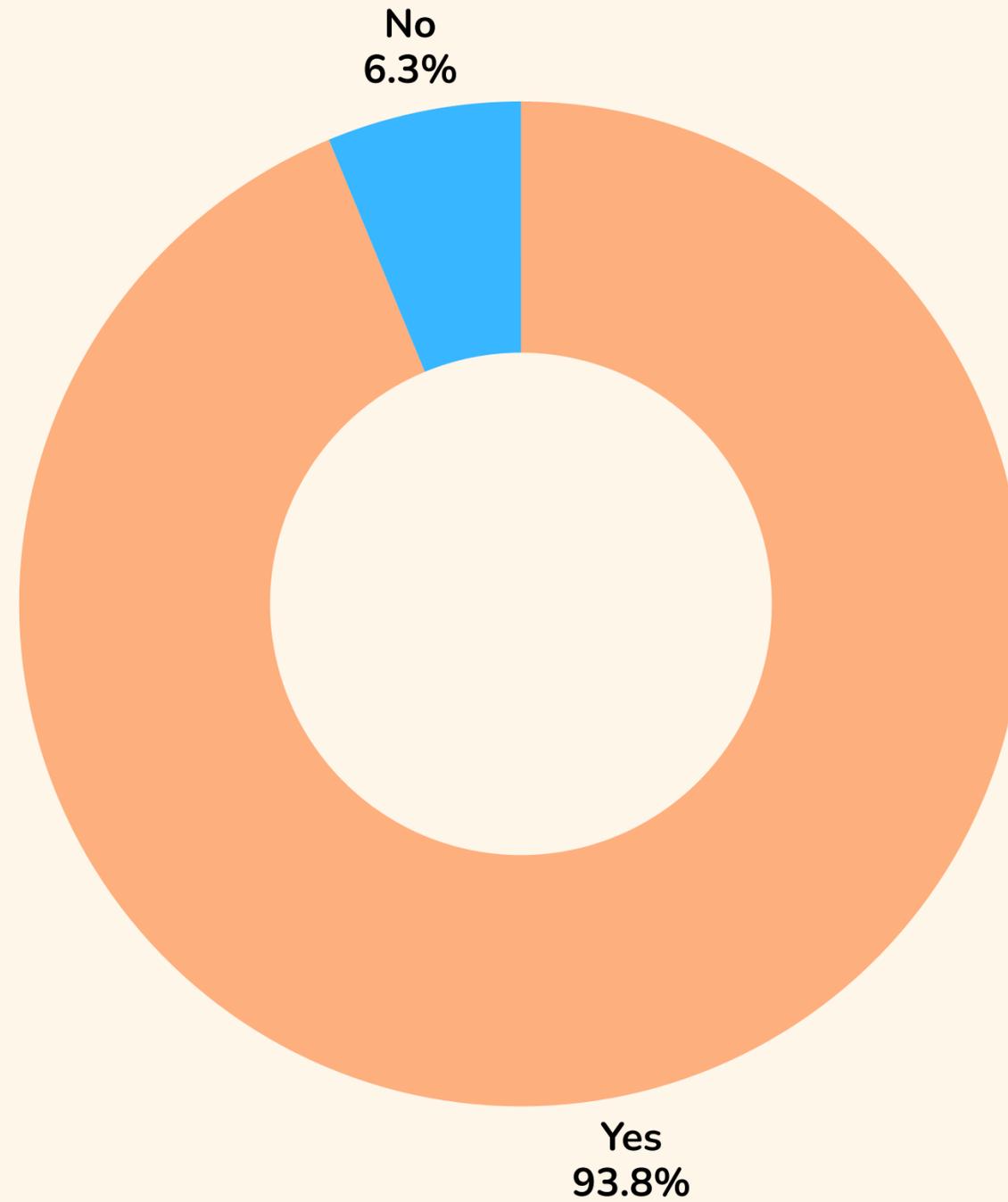
# How would you improve the session?

Number of responses	%	Themes	Example
1	9.1	Positive or nothing to improve	"I wouldn't"
4	25	Didn't answer the question	
Number of suggestions	%	Themes	Example
5	45.5	Interaction	"Interactive real lecturers to give insight of how they work"
2	18.2	Content	"More in-depth of extracurricular activities"
2	18.2	Subject	"Uni for engineering."
2	18.2	Pacing	"Get to the point faster."
11	68.8	Total	

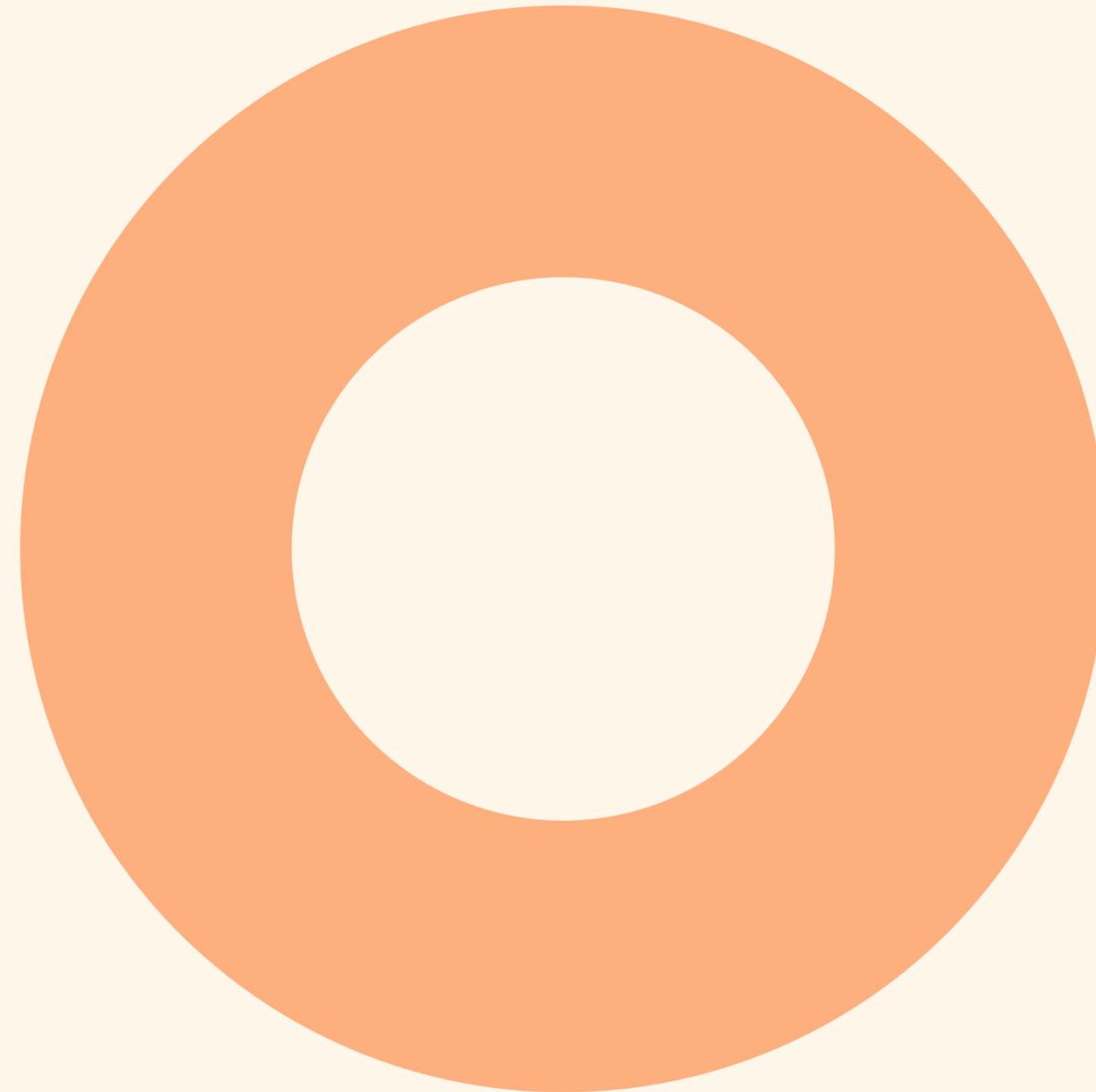
# Write one thing you've learned from today's session

Number of responses	%	Themes	Example
5	31.25	General Positive Experience	“Uni is better than I expected/thought.”
4	25	Student Life and Culture	“The life of a student”
3	18.75	Accommodation	“How student accommodation works, as well to apply it.”
2	12.5	Finances	“Student loans”
1	6.25	Alternative Pathways	“More information about degree apprenticeships.”

# Would you recommend this activity to a friend?

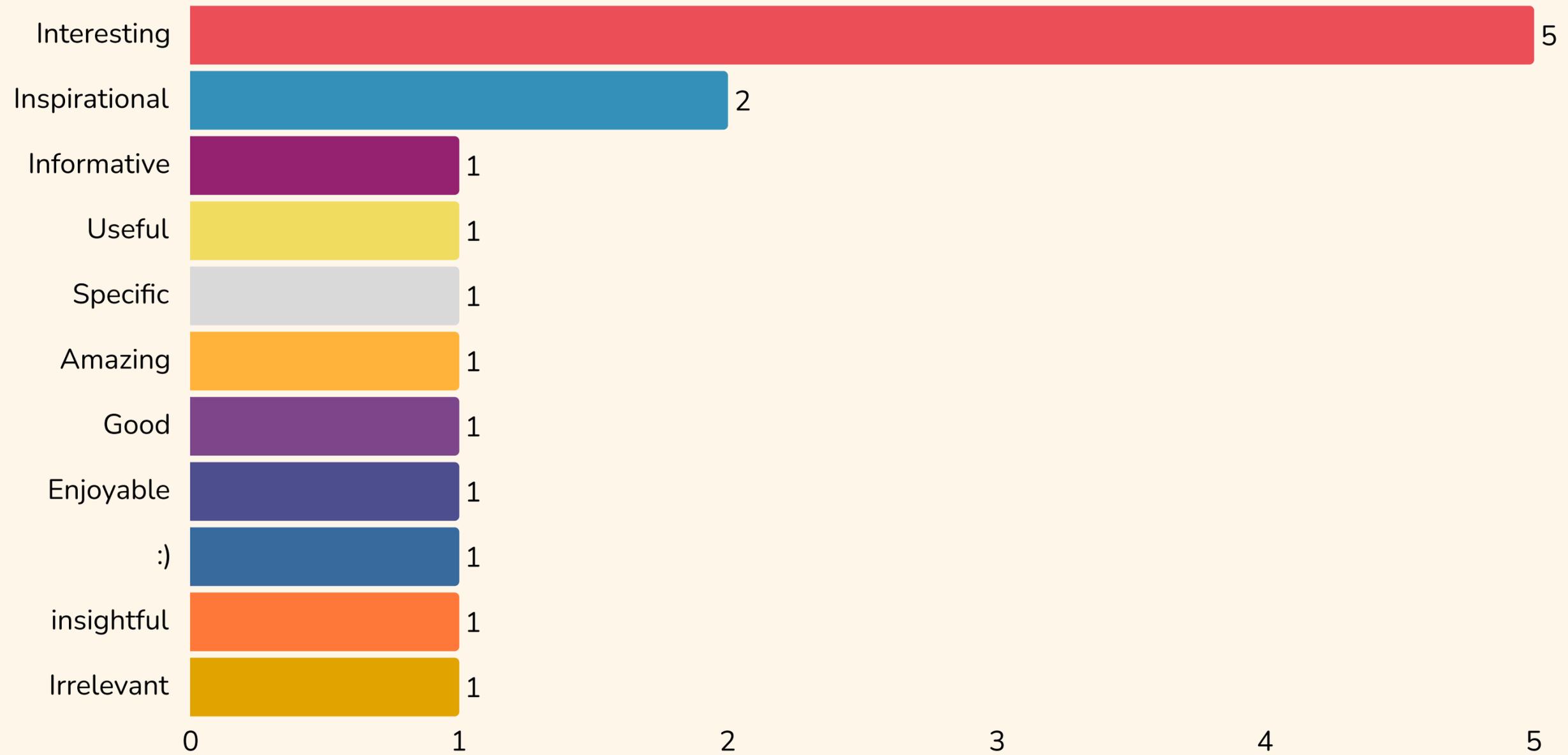


# Has the session helped you think about the future?



Yes  
100%

# Write one word to describe today's session



# Summary

**9.1%** said there is nothing to improve.

**93.8%** would recommend this activity to a friend.

**100%** said it helped them think about **their future**.

**68.8%** of responses provided ways to improve the workshop.

- 45.5% mentioned interaction
- 18.2% mentioned content
- 18.2% mentioned subject
- 18.2% mentioned pacing

**100%** of responses described the session **positively**.

# Study Skills 2024 - 2025 Student Postcards

# Demographic information

## Study Skills

- Research Skills
- Revision Techniques

399 out of 711 (56.1%) young people completed the postcards



Five schools and colleges

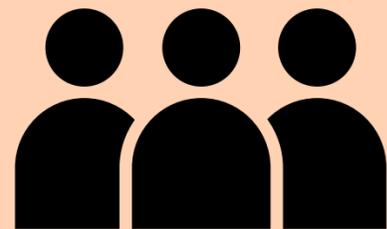


2024 - 2025



## Year groups:

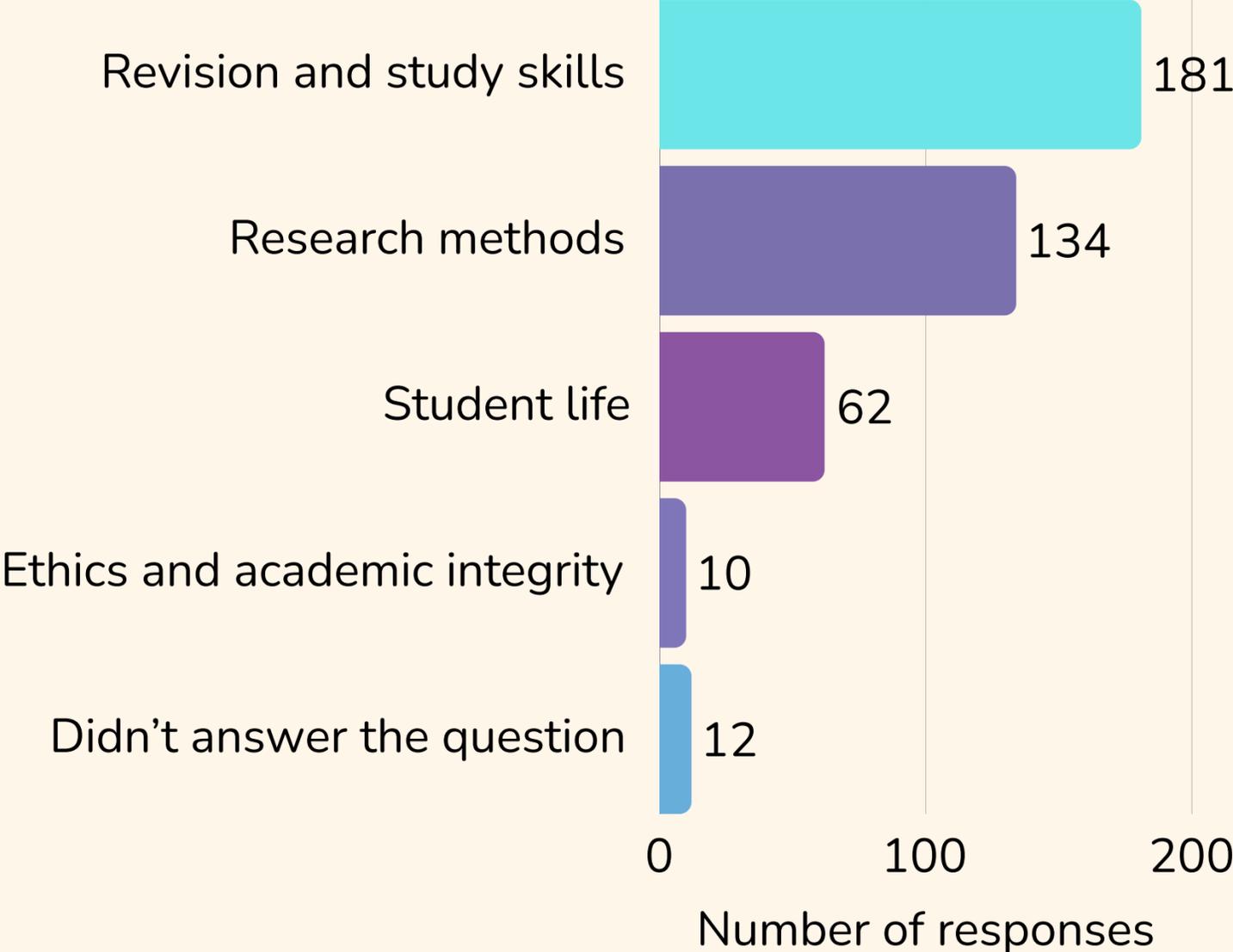
- 10 -13
- Level 3



# How would you improve the session?

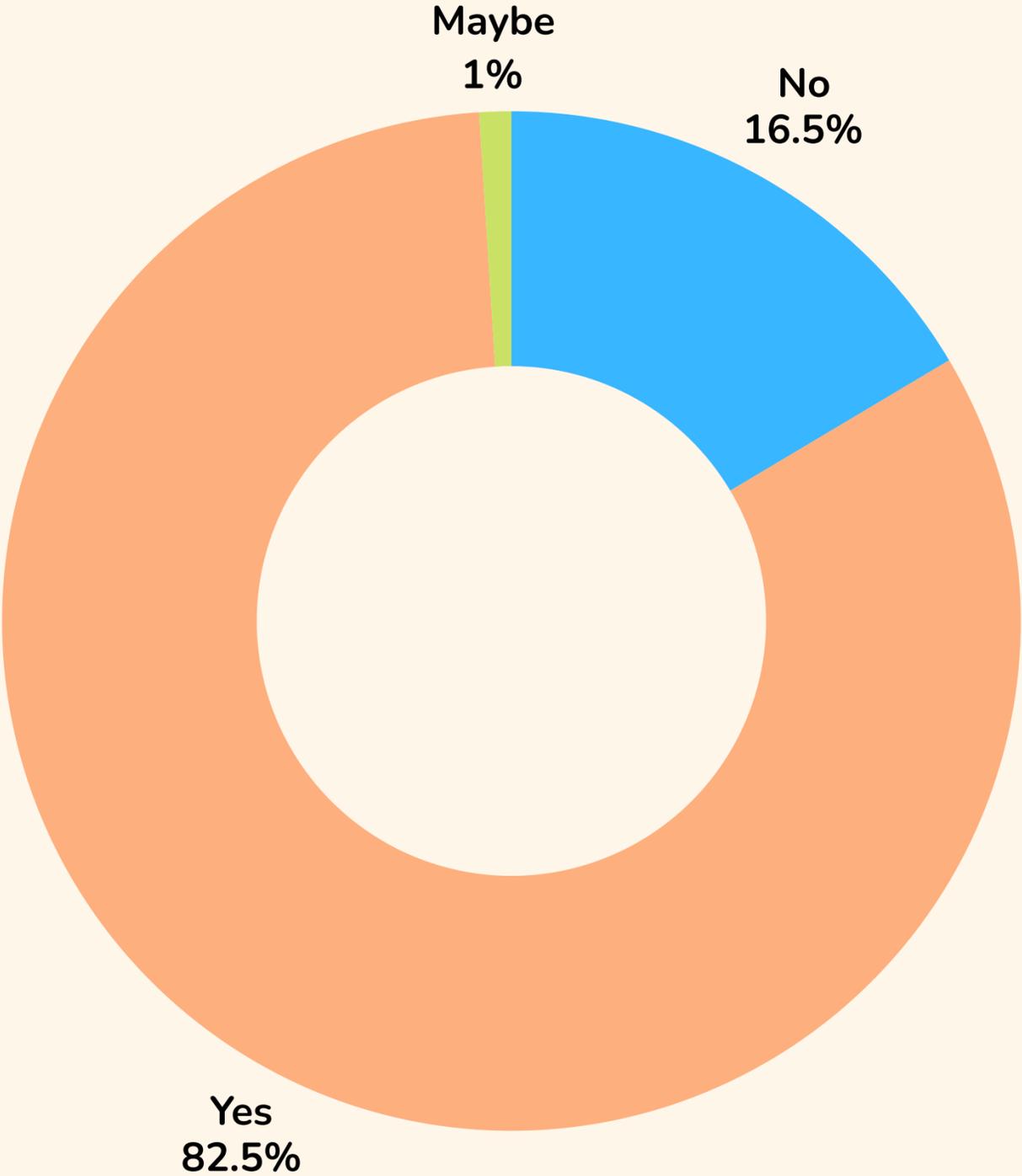
Number of responses	%	Themes				Example
120	33.3	Positive or nothing to improve				"Impossible to improve"
Number of suggestions	%	Broad Themes	Number of suggestions	%	Sub Themes	Example
110	45.8	Engagement	73	66.4	Activities	"Quizzes or Kahoot"
			34	30.9	Interaction	"More group discussions"
			3	2.73	Demonstrations	"Physical demos"
58	24.2	Content	38	65.5	Research	"More detail on how to revise"
			14	24.1	Student life	"Talk more about societies"
			6	10.3	Budgeting	"More info on student finance and budgeting"
55	22.9	Structure and length of workshop	37	67.3	Shorter	"Make it shorter"
			12	21.8	Longer	"Longer session"
			6	10.9	Time frame	"Earlier in the academic year"
17	7.08	Presentation	6	35.3	Slide deisgn	"Bullet points instead of ordered"
			6	35.3	Classroom environment	"Tell people to be quiet"
			5	29.4	Takeaway resources	"Provide a leaflet/email"
240	65.4	Total				

# Write one thing you've learned from today's session

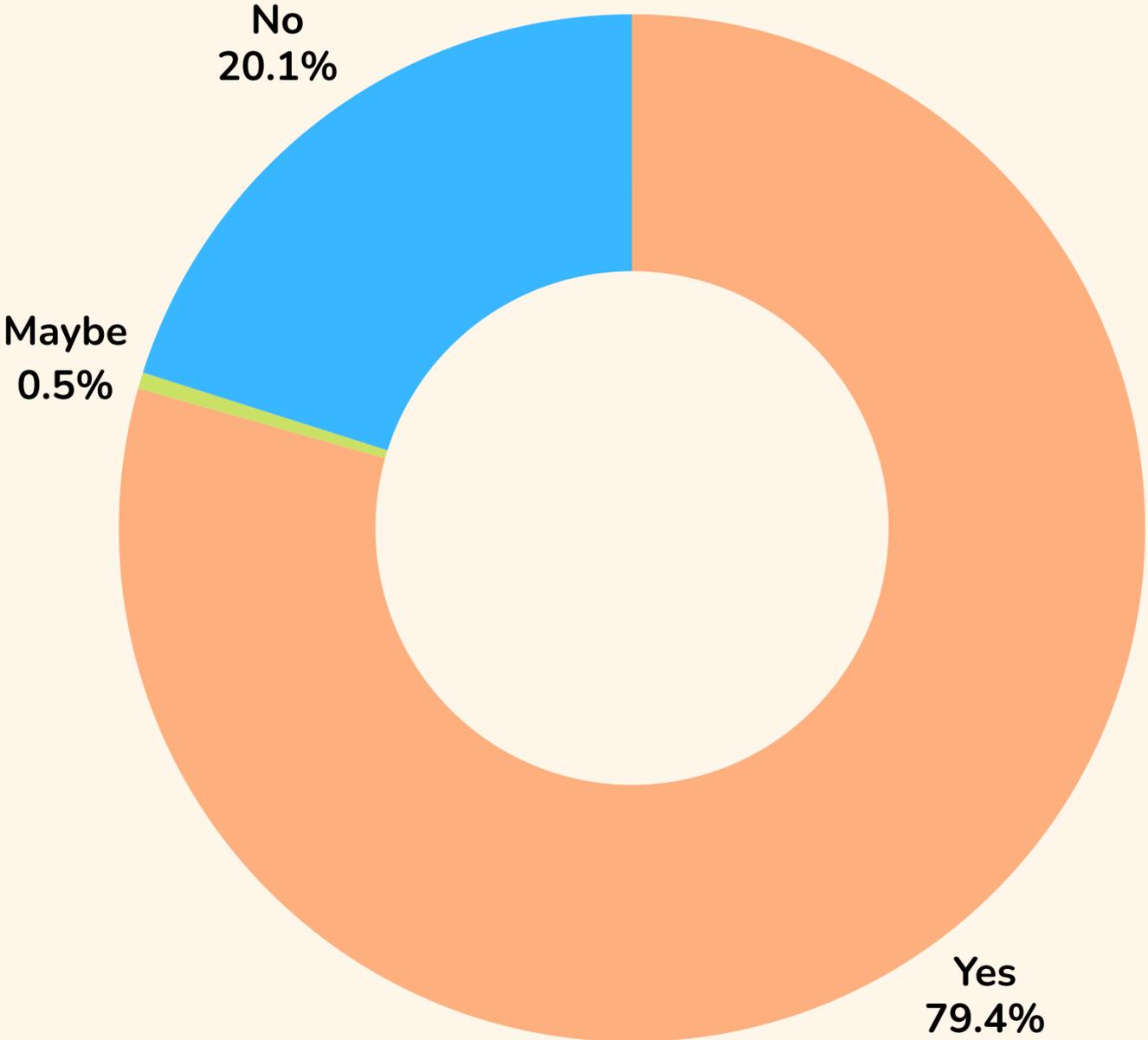


%	Themes	Example
45.4	Revision and study skills	“How to improve my study”
33.6	Research methods	“Research sites”
15.5	Student life	“Every uni has a library”
2.5	Ethics and academic integrity	“Learnt about ethical considerations in research”

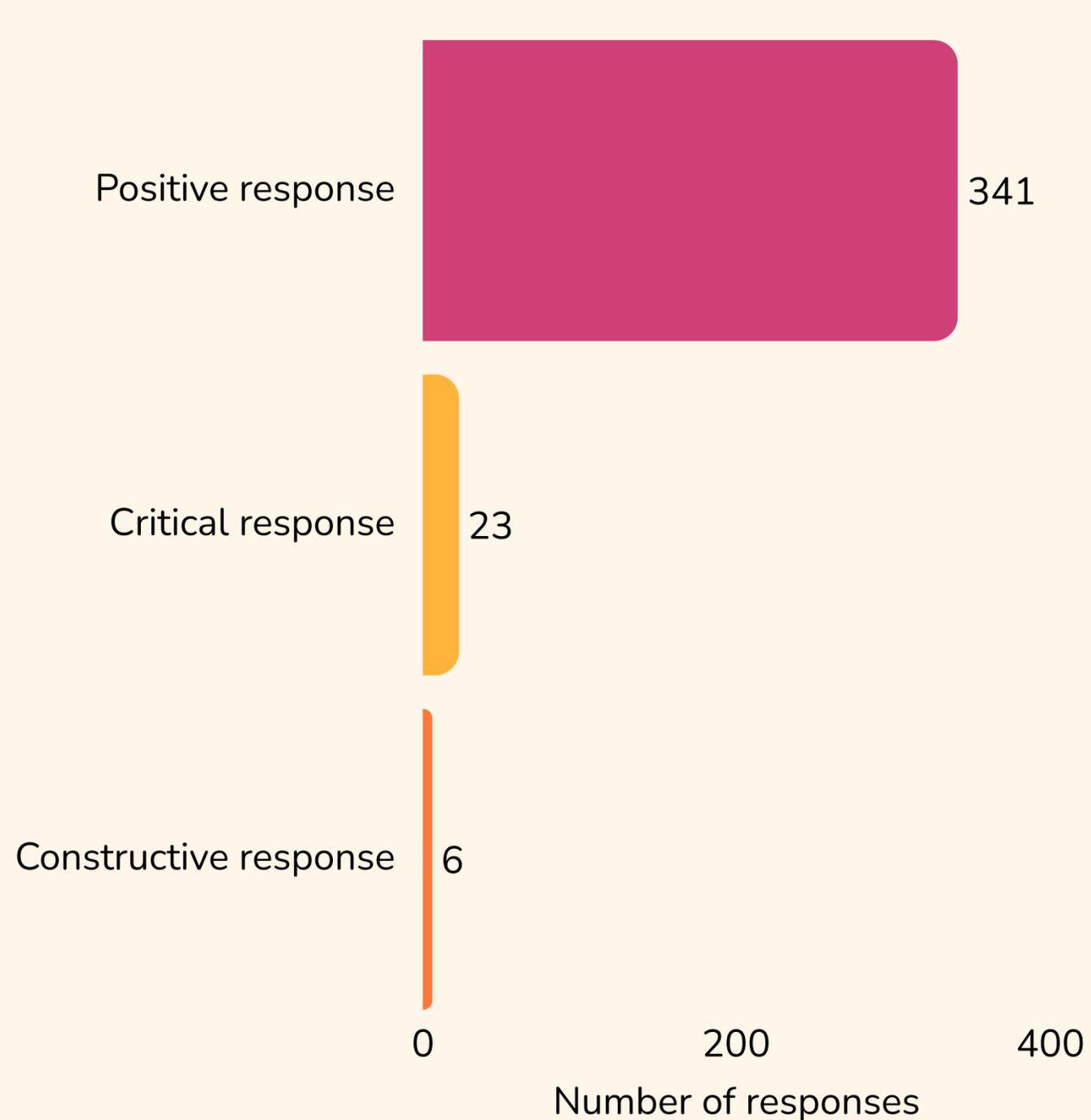
# Has the session helped you think about the future?



# Would you recommend this activity to a friend?



# Write one word to describe today's session



%	Broad Themes	%	Sub Themes	Example
		44.6	Educational value	"Informative"
92.2	Positive response	43.4	Engagement	"Fun"
		12	Personal impact	"Inspiring"
6.22	Critical response			
1.62	Constructive response	"A lot of info at once/too much talking"		

# Summary

**33.3%** said there is nothing to improve

**79.4%** would recommend this activity to a friend

**82.5%** said it helped them think about their future

Write one word to describe today's session:

**92.2%** of responses were positive

**65.4%** of responses suggested ways to improve the workshop.

- **45.8%** mentioned engagement
- **24.2%** mentioned content
- **22.9%** mentioned the structure and length of workshop
- **7%** mentioned the presentation and slides

When asked to write one thing you've learned from today's session:

- **45.4%** mentioned revision and study skills
- **33.6%** mentioned research methods
- **15.5%** mentioned student life
- **2.5%** mentioned ethics and academic integrity

# Post 16 Options 2024 - 2025

## Student Postcards

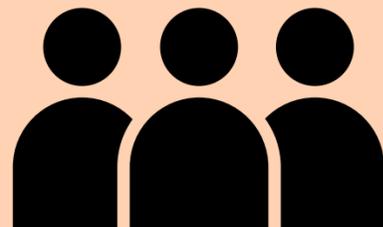
# Demographic information

Post 16 Options

2024 - 2025 

Year groups:

- 10
- 12
- L1-3



24 out of 24 (100%) young people completed postcards that attended a workshop. 175 young people attended an assembly.



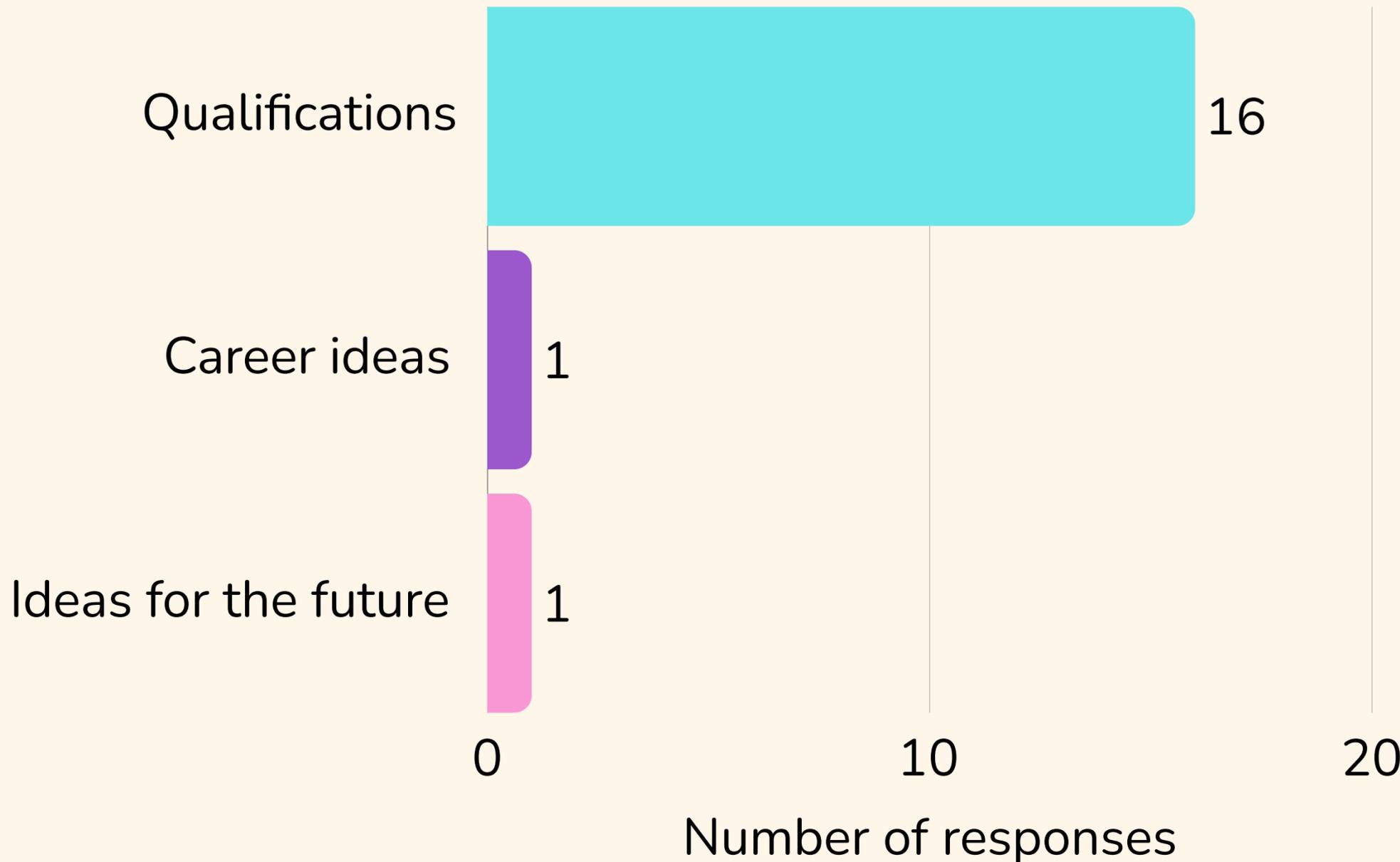
One school



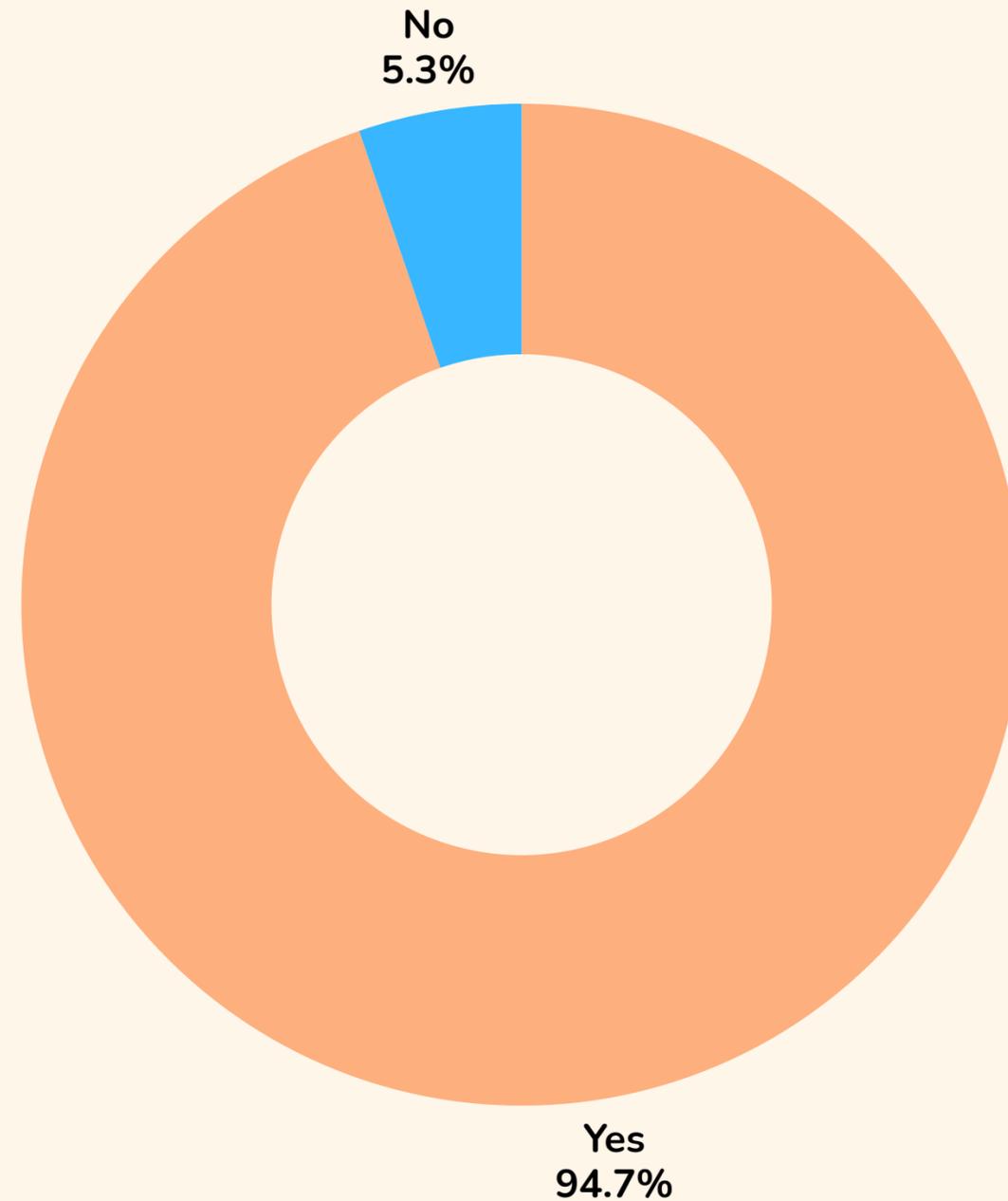
# How would you improve the session?



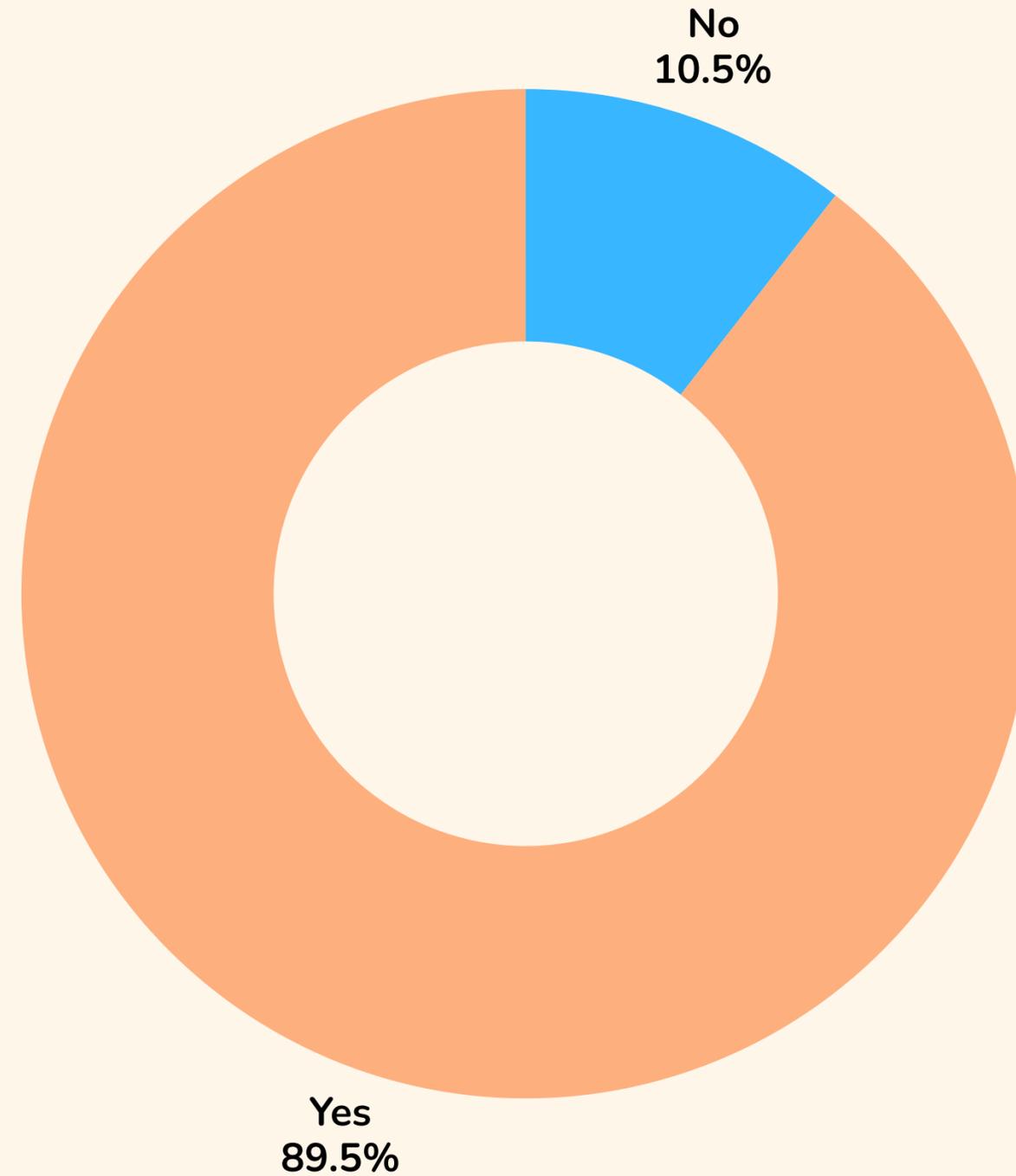
# Write one thing you've learned from today's session



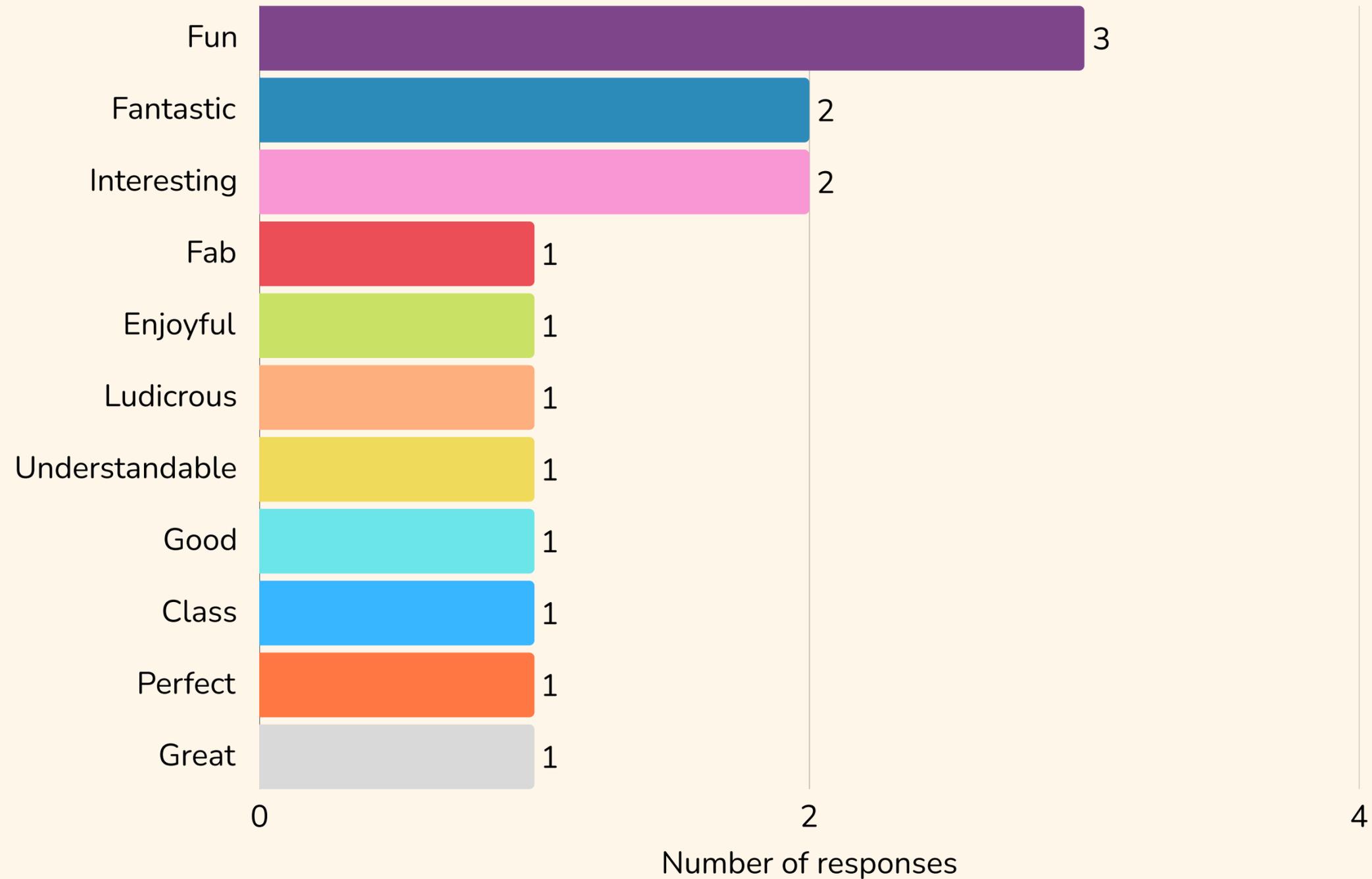
# Would you recommend this activity to a friend?



# Has the session helped you think about the future?



# Write one word to describe today's session



# Summary

**50%** said there is nothing to improve

**94.7%** would recommend this activity to a friend

**89.5%** said it helped them think about their future

When asked to write one word to describe today's session: **100%** of responses were positive

From the six responses that provided ways to improve the sessions:

- **33.3%** suggested more information on careers and course
- **33.3%** suggested more or less talking
- **16.7%** suggested more thinking

When asked to write one thing you've learned from today's session, the top three responses were:

- Fun (**20%**)
- Fantastic (**13.3%**)
- Interesting (**13.3%**)



# UCAS Talks 2024 - 2025

## Student Postcards

# Demographic information

UCAS Talks

110 out of 110 (100%) young people completed the postcards



2024 - 2025

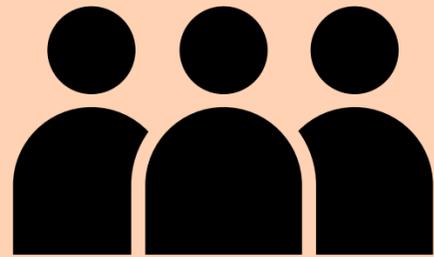


One college



Year groups:

- Year 12
- Year 13

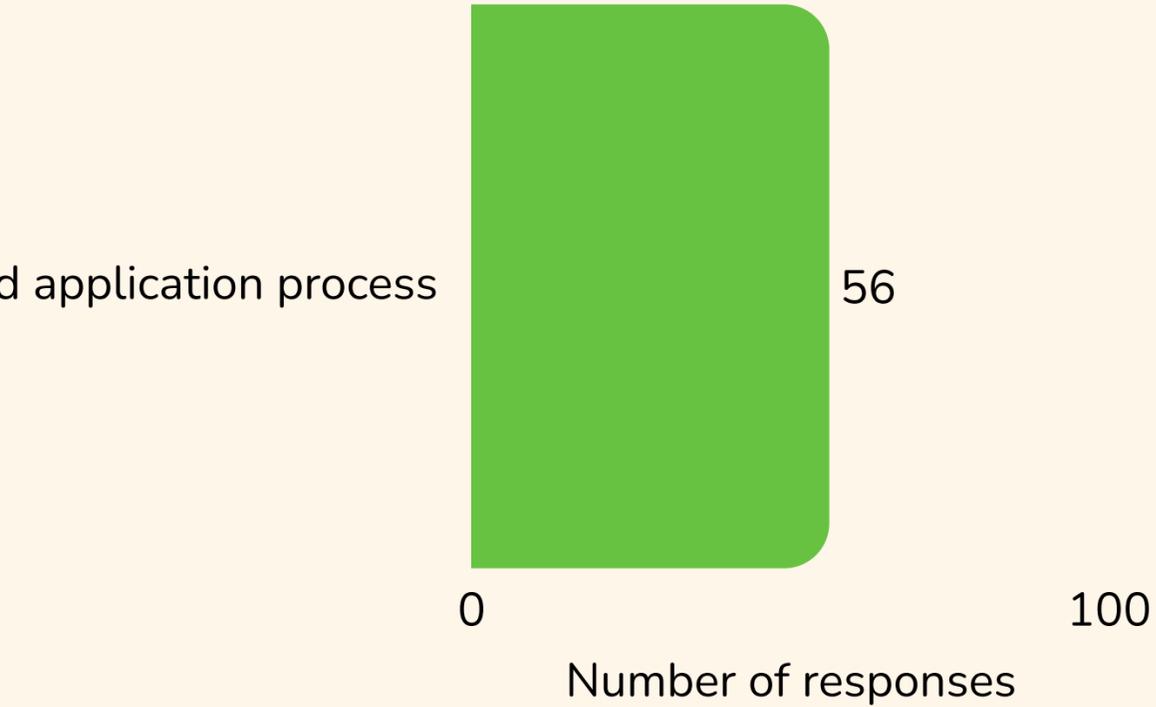
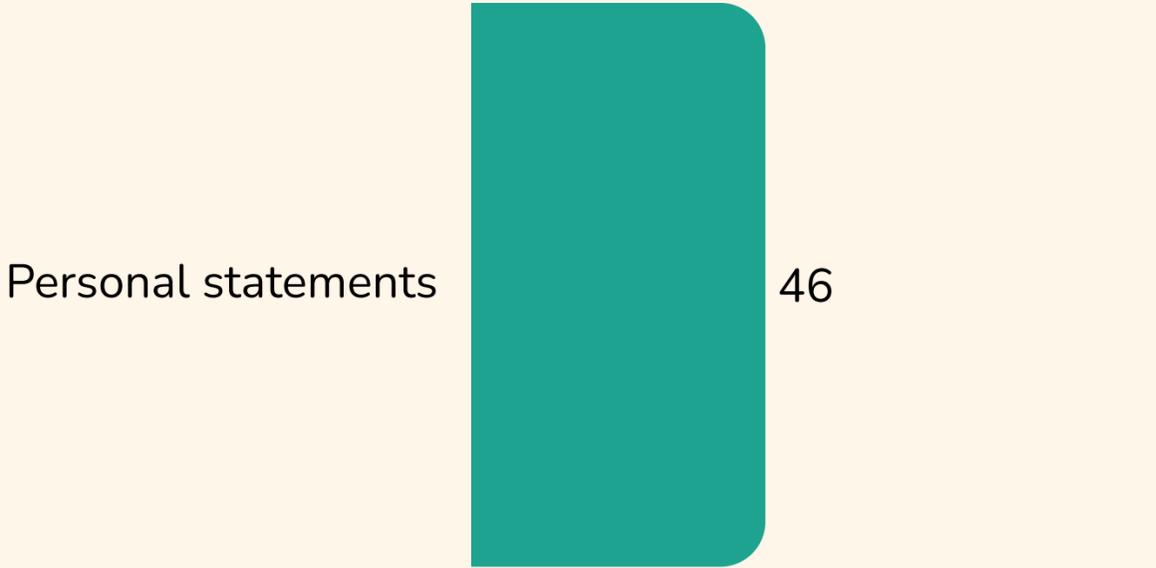


# How would you improve the session?

Number of responses	%	Broad Themes	Example
34	32.7	Positive/nothing to improve	“Nothing to improve - good session”

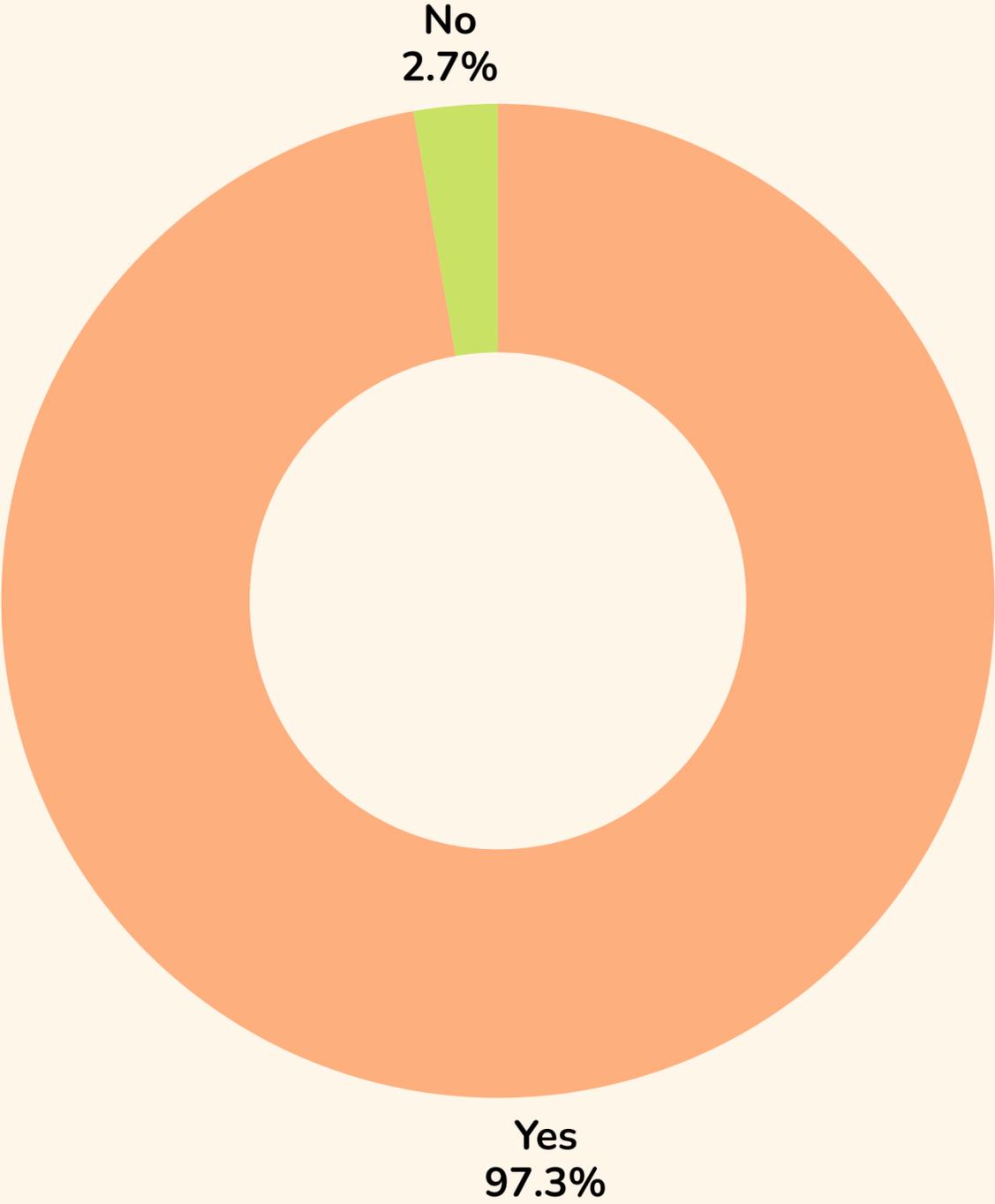
Number of suggestions	%	Broad Themes	No. of suggestions	%	Sub Themes	Example
46	65.7	Engagement	42	91.3	Interactive	“More interactive/discussions”
			4	8.7	Visuals	“Maybe a video”
24	34.3	Content	12	50	Timing and pacing	“Have enough time to go through whole presentation/talk through UCAS”
			8	33.3	Course and career information	“What colleges / unis offer what courses”
			4	16.7	Finance and UCAS applications	“More information about finances”
70	67.3	Total				

# Write one thing you've learned from today's session

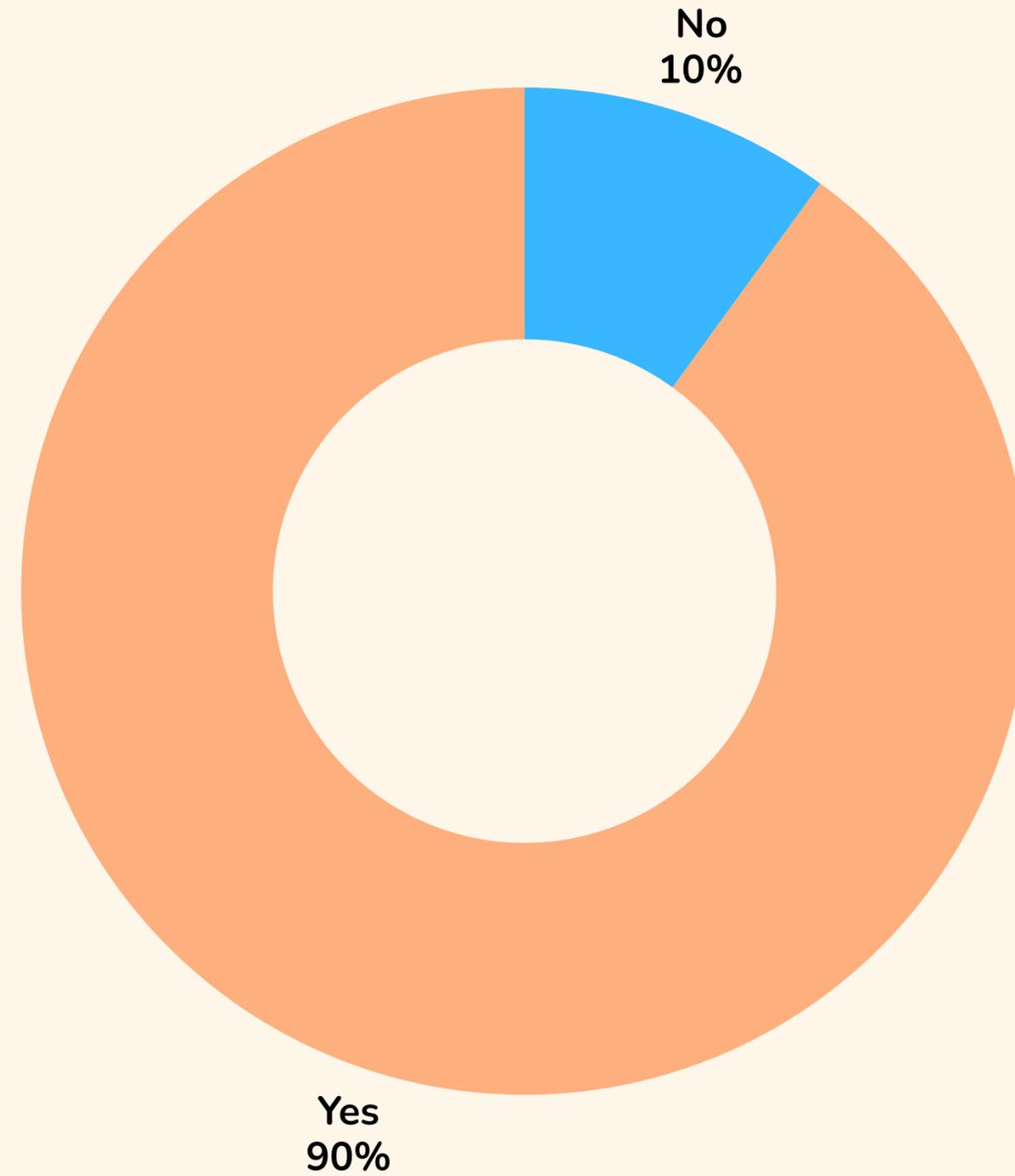


Number of responses	%	Themes	Example
46	<b>45.1</b>	Personal statements	“What to include in a personal statement”
56	<b>54.9</b>	UCAS and application process	“How to apply to university”

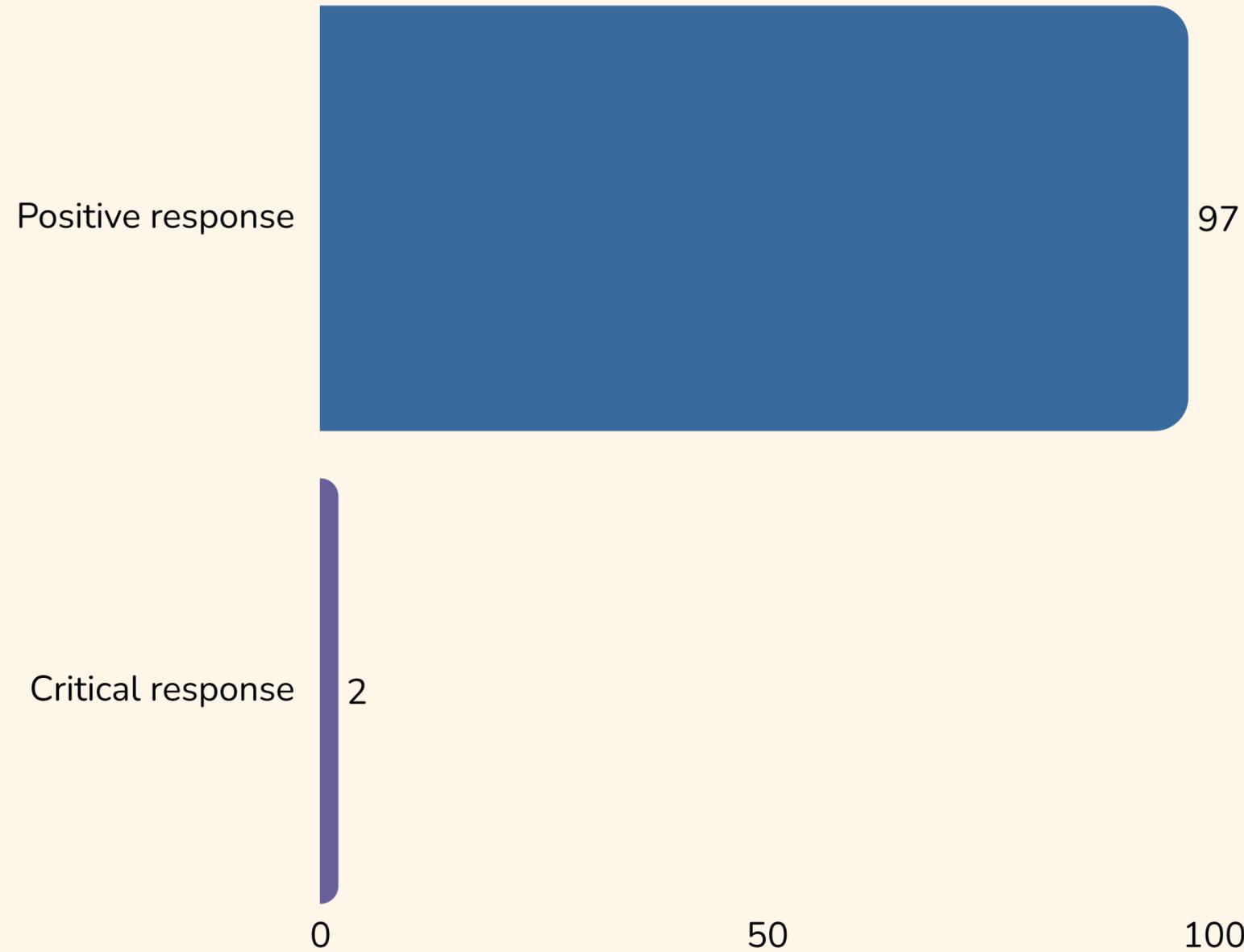
# Would you recommend this activity to a friend?



# Has the session helped you think about the future?



# Write one word to describe today's session



Number of responses	%	Themes	Example
97	98	Positive	"Informative"
2	2	Critical	

# Summary

**32.7%** said there is nothing to improve.

**97.3%** would recommend this activity to a friend.

**90%** said it helped them think about **their future**.

**67.3%** of responses provided ways to improve the workshop.

- **65.7%** suggested engagement
- **34.3%** suggested content

**98%** of responses described the session **positively**.