

Case Study:

PODCAST

Project 2024





Session 1: In school

Two schools experienced the podcasting project in 2024. In the first session the students were distributed into four groups. They learned about journalism and also practiced recording sound using the podcast equipment.

Session 2: In school

During the second session the students learnt how to structure a podcast and what to include; tagline, title, introduction, music and conclusion.

The students also decided who would be the hosts and who would be the guests.

Session 3: York St John campus visit and recording the podcast

The final session was split into two:

- A tour of the journalism and media department, recording the podcasts in a recording studio and a news reel in a TV studio room on York St John campus.
- A campus tour with lunch in the canteen, Inspiring Choices Transferable Skills workshop and a focus group.





The **aims** of the podcasting project were to inspire learners to continue in education pathways, make progress in subjects reliant on technology and literacy, and increase academic confidence in subjects related to English.

Four young people from one school were interviewed about their experience taking part in the podcasting project. Three focused on video games in their podcast and one focused on football. They were asked about whether their confidence had improved since taking part, whether they had learnt any new skills and whether they were planning to study at higher education.

Summary

All the young people:

- Enjoyed the project, found it fun and said the recording of the podcast was their highlight.
- Recommend the project to other schools.
- Noted an increase in confidence from the project.

Three out of the four young people:

- Shared how the podcasting project has opened their eyes to different career ideas and changed how they feel about their future.
- Said their speaking skills have improved as a result of the project, and one mentioned they learnt how to use the microphones needed to record the podcasts.
- Shared that college and apprenticeships are their next steps.
- Are thinking about university and apprenticeships.



Keep reading for the full interviews..



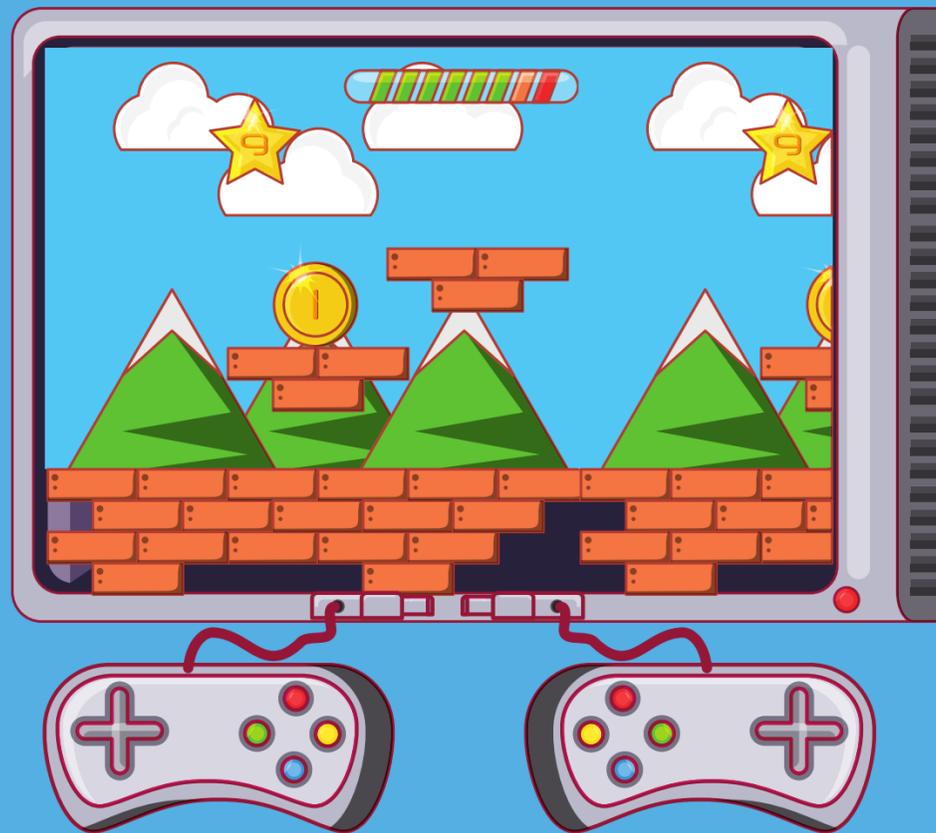
What did you do during the project?

We talked about what we'd like to talk about on the podcast like general topics. And at the university, we actually did the podcast. We had all the equipment and planned it. It was a really good effort. I enjoyed it. I think it was games, whatever we enjoyed and 'Game of the Year' and such.

Video game podcast: student A

Would you recommend the podcasting project to other students and schools?

Yes, no doubt. Yes, no, absolutely. It was really fun. Got me out of school for a day, but honestly, it was actually really worth it. I enjoyed it.



How did you find the project?

I really enjoyed it. I thought it was really good. I quite liked doing the TV presenting stuff. I thought that was quite fun.

Do you feel as if the podcasting project has increased your confidence?

I think I was just like a sort of average guy, to be honest, nothing special. But, yes, I'd say it's a lot easier like talking in front of a camera and stuff.

Video game podcast: student A

Has the podcasting project affected how you feel about your future?

Maybe. I think I feel a lot more comfortable with talking like on camera and stuff and like on microphones, so I think that will help me if I ever need to do anything of the sort.

Have you learnt any new skills from podcasting?

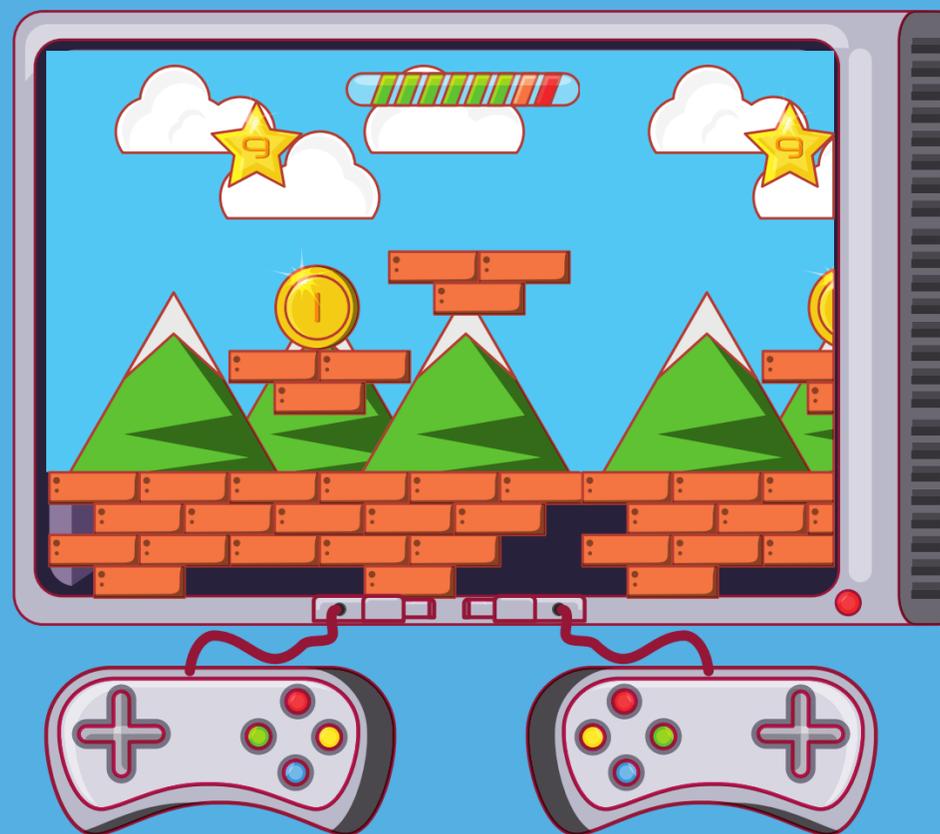
The main one, obviously, public speaking. I mean, that's like a given, but, yes, I think that's just mostly it.

What careers you are interested in?

So I did want to be a marine biologist- Yes, but in biology, right, we had to cut open a rat, and I almost gagged. It was actually- It smelt disgusting. It was the worst smell I've ever smelt.

How do you feel about further and higher education?

Yes, I'm down for it. It's like I want to go to a decent college and stuff and graduate. So from there, I either want to get an apprenticeship or uni. Either or is fine. I'm happy with either because I reckon I'd dig uni life.



What did you do during the project?

So we did a podcast about just video games in general.

**Video game podcast:
student B**

How did you find the project?

It was quite fun. I really enjoyed preparing it

Would you recommend the podcasting project to other students and schools?

I would because I really enjoyed doing it and it was really fun. Well I think just actually doing it, like getting the information and the research bit was all right but actually doing it was just really fun. I haven't really done that kind of thing before.



Do you feel as if the podcasting project has increased your confidence?

I'm quite confident. I don't really hide away when I'm talking. I just say whatever. Yes, I think it has because I was quite nervous about it at the start because I haven't really done that kind of thing before but I think it's definitely boosted my confidence.

Has the podcasting project affected how you feel about your future?

I think it opened up more opportunities because I hadn't really heard of any careers in that kind of area before so it opened up different doorways that I could go down.

Video game podcast: student B



What careers are you interested in?

Well I've been interested in teaching for quite a while. I haven't really had any definite other ideas that I want to do. My plan is to mainly finish here and then go to college and university and then just go from there.

Have you learnt any new skills from podcasting?

I think just maybe like talking more openly and relaxed talking.

How do you feel about higher education?

I think that's going to be a route I go down, yes.

How do you feel about further education?

I definitely think college, I'm going to go down the college route because like I said earlier, I'd like to be a teacher. That would be the best option.

What did you do during the project?

Well we made a podcast, we also did like a TV thing where we did a news show. It was on video games.

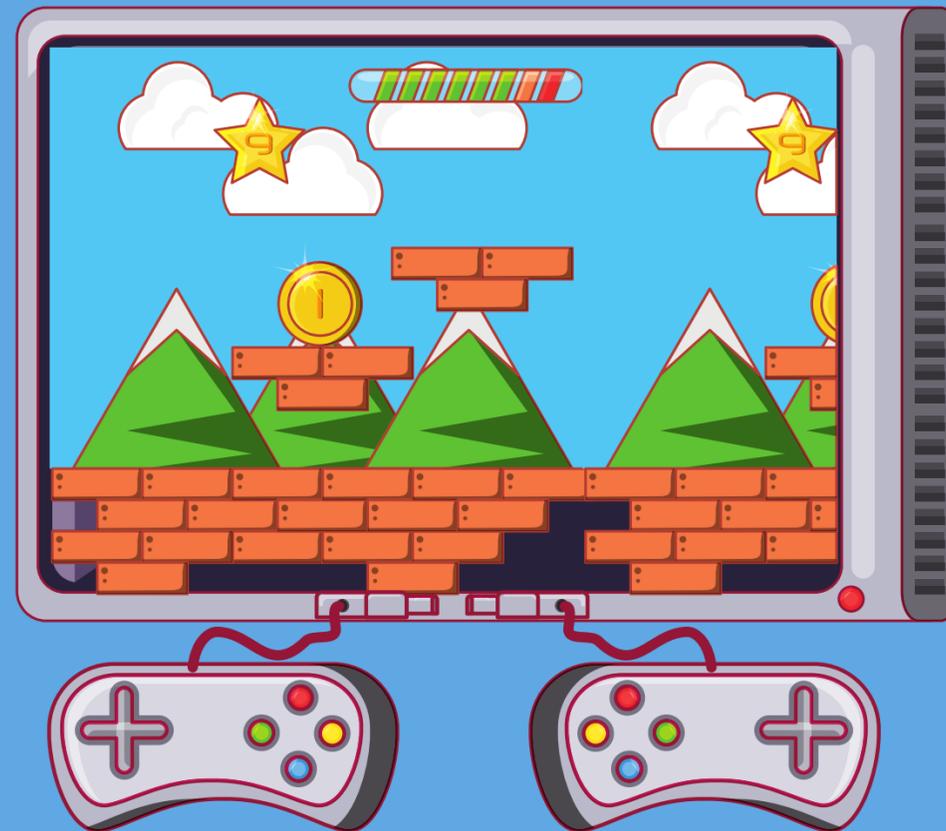
Video game podcast: student C

Would you recommend the podcasting project to other students and schools?

Yes, I would.

How did you find the project?

It was fun. I enjoyed making the podcast. It was nerve-wracking but it was fun.



Do you feel as if the podcasting project has increased your confidence?

I feel relatively confident. Maybe a little bit.

Have you learnt any new skills from podcasting?

Yes. Like I had to run all the microphones and stuff, like the technological bit.

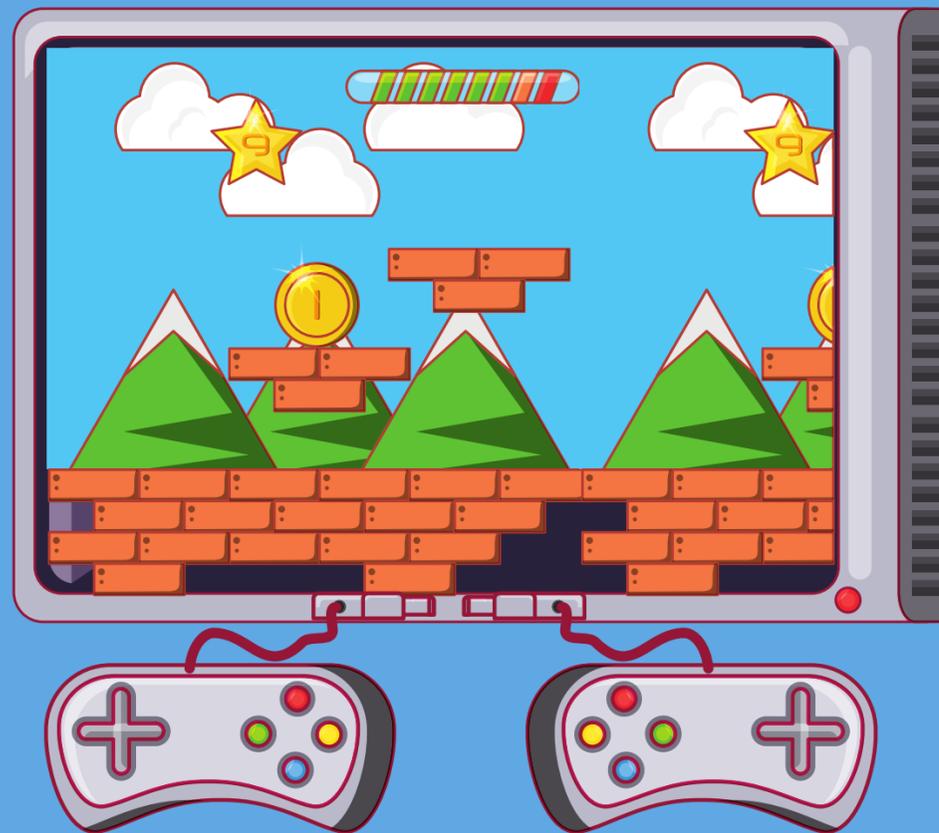
Video game podcast: student C

What careers you are interested in?

Yes. No, so I did want to do biology. Currently, I think I want to study geology just because I think it's interesting, get out and deal with the field and stuff. Yes, I think that would be quite cool- Something within those subjects (Chemistry and Biology, History) definitely but I don't really mind.

Has the podcasting project affected how you feel about your future?

Probably not because I have a very set thing I want to do.



How do you feel about further education?

Definitely go to college.

Football podcast: student D

What did you do during the project?

Basically we recorded our podcast with the good technology stuff and that's about it. We also went to the recording studio for TV shows and we worked on that. Football and the Euros, how England was going to do in it.

How did you find the project?

It was fun. I learnt new stuff and gained the confidence to speak to new people who are at the university.



Would you recommend the podcasting project to other students and schools?

Yes, because it's just a good opportunity and you can get a good career in the future with podcasting.

Do you feel as if the podcasting project has increased your confidence?

Medium. The podcasting project has definitely increased my confidence.

Football podcast: student D

Has the podcasting project affected how you feel about your future?

Yes, kind of because I can get into podcasting and things on news and stuff, TV shows.

Have you learnt any new skills from podcasting?

Yes, I think so - speaking skills.



How do you feel about higher education?

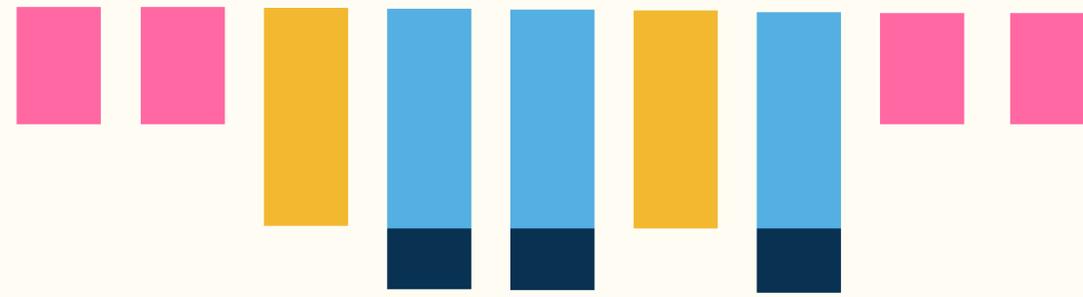
I had a thought about going to university but I don't really know.

What careers you are interested in?

Well right now I'm interested in construction and engineering careers. Well my friend told me that you can go to get an apprenticeship at college.

How do you feel about further education?

I feel like I'm leaning towards apprenticeships so I can feel the work and know what I'm getting into.



Thank you to everyone involved in organising and facilitating the project, and to the young people interviewed.

