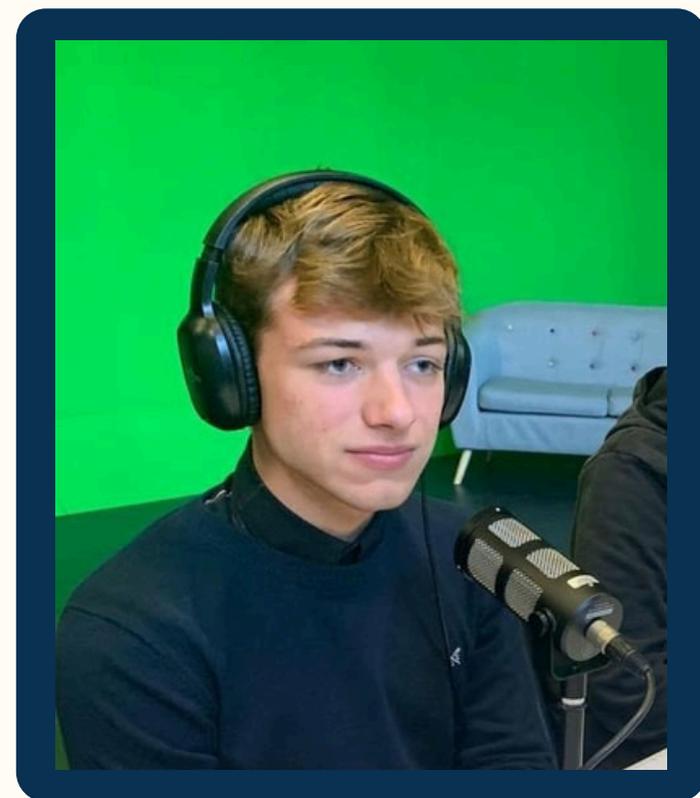




# Case study: Ziemowit

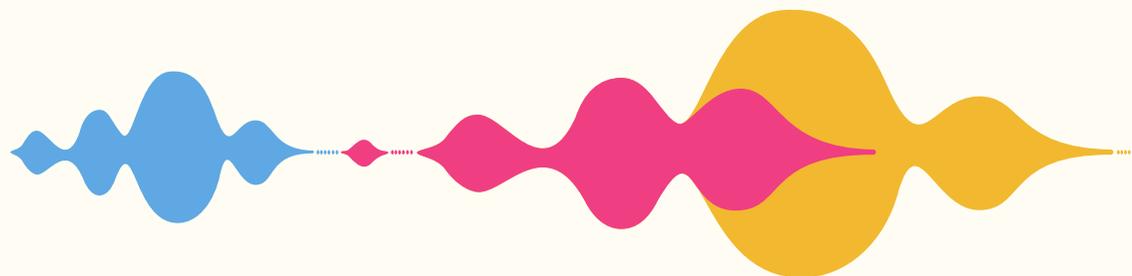
Ziemowit took part in the Podcasting Project 2024. The project was funded by Inspiring Choices and developed in partnership with a senior lecturer in Media Production and Journalism at York St John University. Ziemowit was one of 23 young people across two schools in North Yorkshire who took part in the project.

The aims of the project were to inspire learners to continue in education pathways, make progress in subjects reliant on technology and literacy, and increase academic confidence in subjects related to English.





I think seeing the podcast room and actually recording it and just feeling very professional, feeling as if, you know, “Yes. Okay, this is for real,” I think that was probably my favourite bit.



## Session 1: In school

Two schools experienced the podcasting project in 2024. In the first session the students were distributed into four groups. They learned about journalism and also practiced recording sound using the podcast equipment.

## Session 2: In school

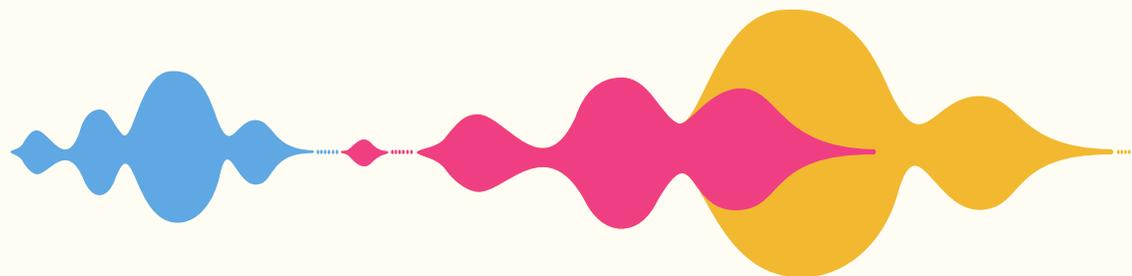
During the second session the students learnt how to structure a podcast and what to include; tagline, title, introduction, music and conclusion.

The students also decided who would be the hosts and who would be the guests.

## Session 3: York St John campus visit and recording the podcast

The final session was split into two:

- A tour of the journalism and media department, recording the podcasts in a recording studio and a news reel in a TV studio room on York St John campus.
- A campus tour with lunch in the canteen, Inspiring Choices Transferable Skills workshop and a focus group.





## Summary:

- Ziemowit enjoyed the podcasting project and how it opened his eyes to a creative career which encouraged his talkative side.
- Experiencing the York St John University TV studio room and recording his podcast in a specialist recording room was a highlight of Ziemowit's.
- Ziemowit considers himself a confident person but found the project improved his ability to talk in a formal way under pressure.
- The project enabled Ziemowit to build on his communication and speaking skills which will be useful in future interviews.
- Learning how to use the appropriate equipment for filming and recording podcasts was highlighted as a new skill Ziemowit has learnt.
- Ziemowit is passionate about studying Further Maths, Chemistry, and History at a further education level.
- Ziemowit is interested in a variety of careers and is enjoying opportunities such as the podcasting project as they are introducing him to different options.
- Ziemowit recommends the project to everyone, and couldn't think of anything he would change about it.

## What did you do in the podcasting project?

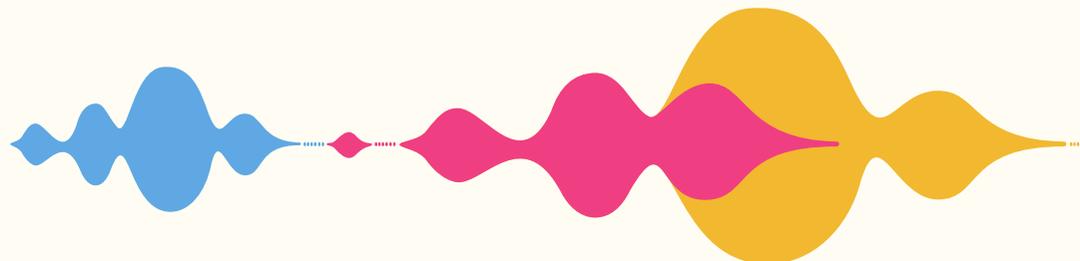


The first week was planning our podcast and finding stuff about podcasts in general.

The second week was actually getting into groups and picking a subject. We only had ten minutes for the podcast, so we had to plan it out. Our group, we did games, top games out, favourite games and stuff like that. We had like an introduction, it only took us like 20 seconds, so it was very quick. That was introducing each other, having like background music, and then we split it into- I think we did it into three sections, and I think each section was around three minutes long.

So me and my friend, we were the two main, let's say, interviewers, I guess you could say, on the podcast. And then we had two guests we asked questions, so that was pretty cool as well.

The third week, we went into the university, and we got shown around the podcast rooms. We recorded it, and I think that was amazing! It was so fun.

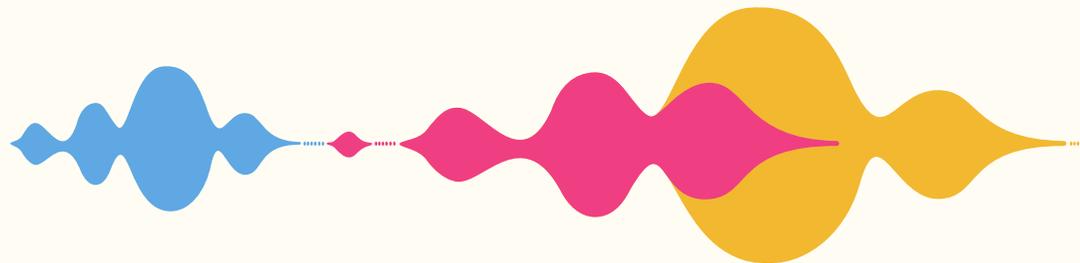


## How did you find the project?



Awesome. I mean, you get to miss school, it adds to it. But, as a whole, I think it was like a very good experience because for me, at least, it showed me like a different branch of jobs and stuff and just showed me the sort of more fun, creative side of careers.

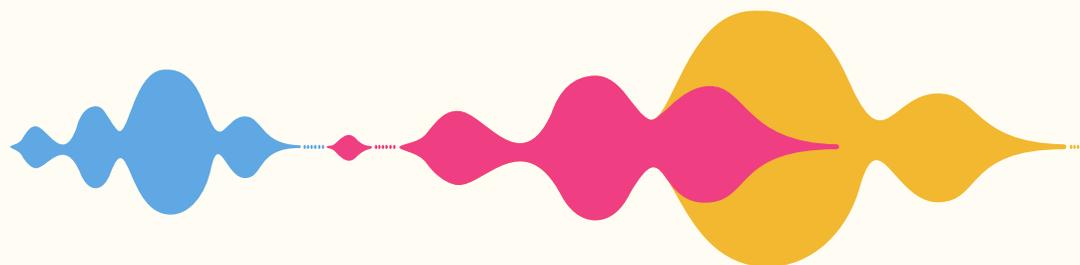
Whereas, obviously, school is more educational, like, writing based, whereas this allowed me to bring my talkative side out and, you know, be a bit more dramatic, which I loved.



**What did you enjoy the most?**



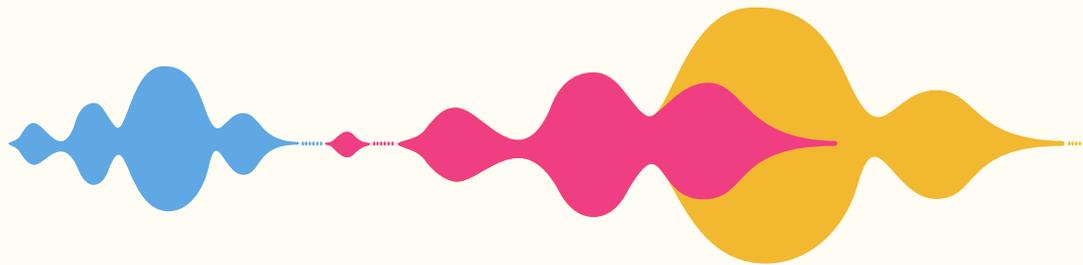
The campus day was probably the best, but, no, I think seeing the podcast room and actually recording it and just feeling very professional, feeling as if, you know, “Yes. Okay, this is for real,” I think that was probably my favourite bit.



**Would you recommend the podcasting project to other students in schools?**



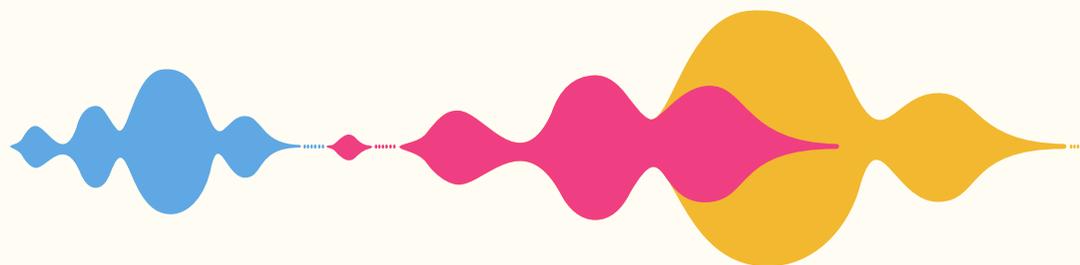
**Yes. If anyone gets the opportunity. If the school wants to do it, go right ahead.**



**Has the podcasting project had an impact on your confidence?**



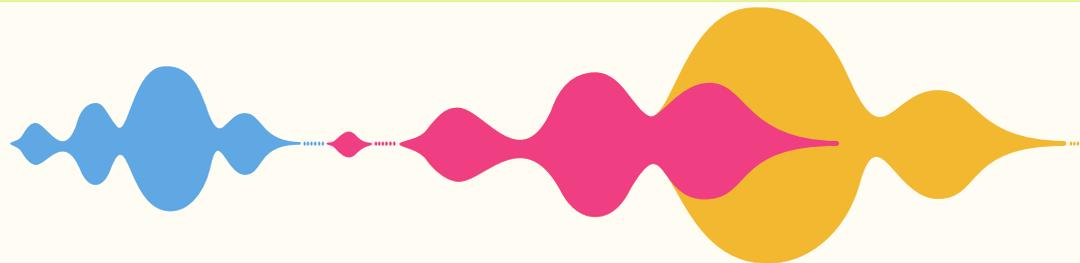
Yes. Yes. I mean, obviously- I mean, as myself, I'm quite a confident person, like to say, you know, on the scale of talking to people or anything or speaking out or like talking in front of an audience, but I must say this whole project as a whole did boost that even further and also helps me to, for example, be able to talk under stress because, obviously, when you're recording a podcast, you have to actually think about what you say. You've got to be quite formal, can't stutter too much, and, obviously, that's difficult in like the day to day. So I think the project as a whole did really help with that sort of thing.



**Has it impacted how you feel about your future at all?**



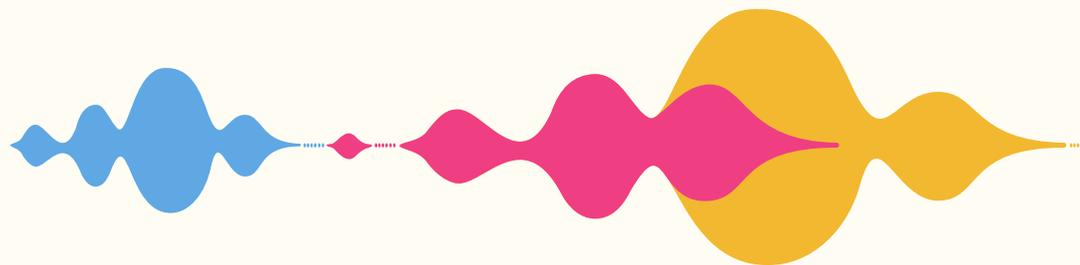
Yes, I would say it has. I mean, even if I don't, decide to pursue a career in podcasting or talking or public speaking. I think it still helped in the sense that like, for example, if I go along for interviews, I'll be more prepared in talking with people. Obviously, podcasting isn't just about talking about what you want or what you like, but also it's there as a skill to help communication skills.



**Can you tell me about what kind of careers you are interested in?**



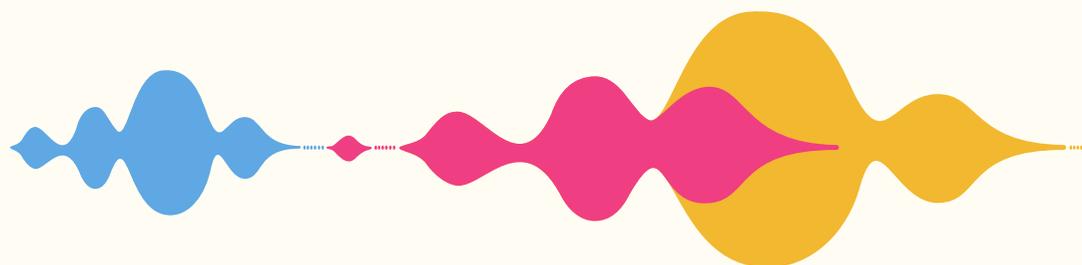
Personally, I don't really know what I'm going to do yet. As for a career, I have no idea. I mean, at the moment, I'm just sort of exploring everything, which is why I loved this because it's showed me a different path, which I could take if I wanted to. I'm thinking something more maths based, maybe chemistry. I am more of a STEM student. Although, I have thought about public speaking, even for the time being, I'd like to be, not a journalist but like a reporter sort of idea or like interviewing people.



**Have you learnt any new skills at all from the podcasting project?**



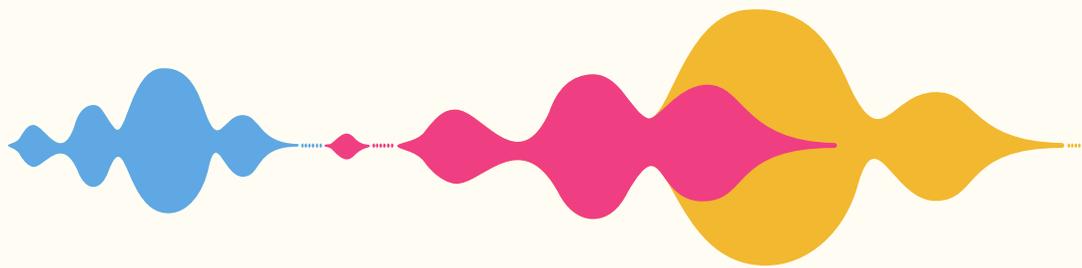
I mean, I touched on speaking, just, in general, communicating with people, and I think maybe not learnt but definitely built on those skills, most definitely. I also learnt, I'd say in the TV studio, how everything works, and I actually saw the cameras. I was like, "Wow," like, you know, at the cameras and how big they are and how they're just so complicated. You've got to face them correctly, all the buttons and everything. It's wow. It's mad, but I think that was like the biggest skill as well, just how everything works, because you don't see behind the scenes when you're watching TV or something.



**Do you want to study at a further and or higher education level?**



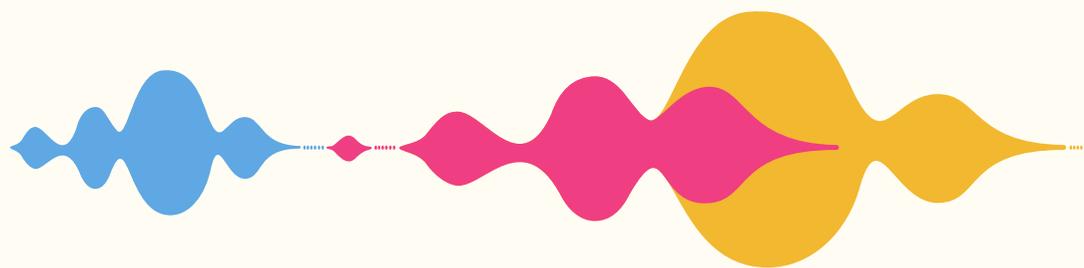
I mean, I'm definitely going to go further. College for me is like a must after this, and then university most likely. I think further education should be promoted a lot more, I think. My opinion about higher education, I think it's very good. And I'm all up for it. When I go to study, I'm thinking college, probably maybe maths, maybe further maths. Maybe chemistry, like delving into chemistry and I'm good at it as well, so maybe that. And then history, probably.



**How did you find the campus visit?**



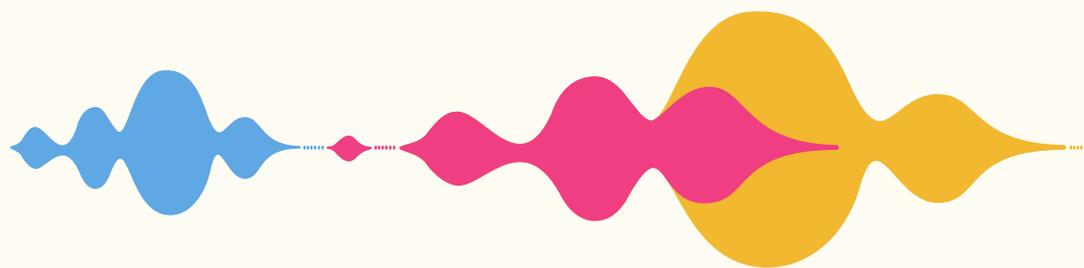
I think the afternoon was great. I mean, the whole experience; lunch, I think that was cool, you know, actually having proper food. Very different to school, packed lunches and stuff. That was really nice. We did problem-solving and puzzles. I think that was really good as well. It wasn't as, I'd say, good as podcasting, but I liked it because it was like getting together as a group and solving problems, which I like.



**Is there anything about the podcasting project that you would change at all?**



I mean, honestly, like, obviously, I understand that you guys want improvements, like what could be better, but honestly, I physically can't think of anything that would be better. I mean, I think it was a very good experience as a whole. Like from here, just like sitting, I honestly cannot think of anything to improve it.





Thank you to everyone involved in organising and facilitating the project, and to Ziemowit for being interviewed.

